

## Will God have mercy upon us once again?

By Bill Johnson

*America! America! God shed His grace on thee and crown thy good with brotherhood from sea to shining sea.*

We have sinned against almighty God and in many ways, we are reaping what we have sown. Will God have mercy upon us once again?

We at ADA care deeply as you do. We know that one of the most important things we can do is urge those around us to “understand the times in order to know what to do.” And, one of the things we can and really must do as Christian citizens is vote.

We are not an endorsing ministry. That doesn't mean, however, that we aren't allowed to think, pray and have deep concern and passion for our beloved America so blessed of God down through the years.

Just because we are a 501(c)3, non-profit, Christian-based ministry doesn't keep us from having views as it relates to public policy.

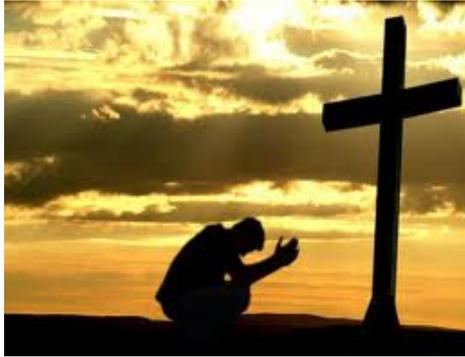
By the time you receive this newsletter there will be about 30 days until the next national election when a President, U.S. Senators and other important votes will be cast for individual races, proposals and propositions around our country.

I along with most of you have very great concerns. There are millions who, though they know America is embattled on many fronts, will still just simply not vote.

I urge each to go against anything holding you back to vote and to urge your love ones to cast their vote as well.

You have lived under the current administration for almost four years and been able to see and experience how the Democratic Party intends to lead America.

Whether you like either candidate or not is ultimately not the issue for this time. There



is a distinct difference between both parties -Republican and Democratic. And, the stakes have never been higher!

To start with - take just one issue - the issue of the sanctity of life. Read carefully the following:

- Issued an executive order repealing conscience clause protections for doctors and nurses who do not want to be forced to perform abortions.
- Appointed pro-abortion judge Sonia Sotomayor and Elena Kagan to the Supreme Court.
- Signed Obamacare, which includes funding for abortions.
- Is forcing religious institutions to pay for procedures and services that violate their values.
- Opposed legislation to ban abortions performed solely because of the baby's sex.

It is no surprise to anyone even remotely aware of life around them that the Obama administration is aggressively behind abortion or “pro-choice.”

How can this be? It comes when an individual or a party has a small view of God and of His eternal authority and righteous love and standard revealed in God's Word, the Bible.

At the recent Democratic Convention, God was removed from the Democratic platform. Why should it be surprising that God gets dumped from the Democratic Party platform when Obama repeatedly drops references to our Creator when he quotes the Declaration of Independence?

The only time Democrats use God or the Bible is when they can distort them to sell their left-wing agenda. Thus Jesus gets trotted out by Obama to somehow make the case for same-sex marriage. Or Nancy Pelosi twists the Scriptures to make the case for big government wealth transfers.

This is an administration that has dropped combatting religious persecution as a matter of foreign policy. And when this president praises religion at all, more often than not he's praising Islam.

[Taken from Gary Bauer's End of Day, September 5, 2012]

Of course, too, the Republican Party and its Presidential candidate are not perfect.

It is helpful to know, however, that the Republican Party platform contains what some insiders have said is the strongest pro-life stance ever to come out of a Republican Convention.

See a platform comparison of both parties on page 8.

It's very late in America. If you remain in a state of lethargy and cynicism, it's time to get over it. Seek committed Christian friends as sources to turn to to get up to speed on the candidates and on the issues, pray, and exercise the great privilege of voting. Seek His face! Vote - Tuesday, November 6.

***America! America!  
God mend thine every flaw,  
Confirm thy soul in self-control,  
Thy liberty in law!***



From the desk of Bill Johnson

### Will God have mercy upon America once again?

Have you read through books like Isaiah, Jeremiah, Hosea and Ezekiel lately?

If you have, you have been reminded that God hates sin - especially the sin of His people. In these books and others, we see that He dealt very strongly with Israel! Even the word strongly is an understatement.

In their refusal to hear and heed God's Word as they went a whoring after other gods again and again - **God had had enough!** He removed His hand of protection. In doing so, God's people experienced the sword, the fire, the drought, the earthquakes, the invasions and brutality of foreigners from alien countries.

Godlessness does have its natural consequences, doesn't it. Idolatry, abortion, adultery, homosexuality, pornography, engaging in godless entertainment, gambling, not paying our bills, does carry debilitating consequences. God hates sin. He gave us the Ten Commandments because He loves us and knows that as we follow Him we will not be continually degrading ourselves, others, and His Holy Name.

God has blessed America, but America like Israel has turned its back upon God! Many things could be named here. Sadly, you could readily add to the list.

- The legalization of abortion - Roe v. Wade
- The continued failure to hold back the flood of sex, violence and profanity over American airwaves.
- The failure of moms and dads and grandpas and grandmas to instill in their children - not to place wicked things before their eyes.

[Psalm 101:3a]. Too often not being good examples themselves.

●American churches, public schools, colleges and seminaries slipping further into liberalism attacking the Word of God and mocking its authority.

●The assault of our courts, state and national government upon Biblical marriage. Despite the fact that the American people have overwhelmingly shown they support traditional marriage. In the 32 states where citizens have had the opportunity to vote upon their preference, all 32 times the people have voted in favor of traditional marriage and opposed same-sex marriage.

● In so many ways we have and we are turning our backs upon our children. We place sports and entertainment above disciplining our kids by faithful church attendance, family devotions, praying with our kids at bed time. Entertainment above spiritual training.



### Will God have mercy upon America once again?

Only the Lord knows. But this much I know: God's desire for each of us is to be faithful and true to Him in word and in deed!

God's Word spoke to Jan and I through the following verses this morning from the Book of Ezekiel 33:1-7

*The word of the Lord came to me: "Son of man, speak to your people and say to them, If I bring the sword upon a land, and the people of the land take a man from among them, and make him their watchman, and if he sees the sword coming upon the land*

*then if anyone who hears the sound of the trumpet does not take warning, and the sword comes and takes him away, his blood shall be upon his own head. He heard the sound of the trumpet and did not take warning; his blood shall be upon himself. But if he had taken warning, he would have saved his life. But if the watchman sees the sword coming and does not blow the trumpet, so that the people are not warned, and the sword comes and takes any one of them, that person is taken away in his iniquity, but his blood I will require at the watchman's hand.*

Without a doubt, we are at a critical point in the history of this great country. We have already lost significant spiritual and moral ground with some of our great freedoms and liberties hanging in the balance. This is not hyperbole. I don't know of one conservative Christian leader who doesn't see it the same way!

If you would like to discuss any of this with me, please call! I urge you to call me if you need to talk about your indecision, lethargy, cynicism or whatever it may be. Call me at 888-733-2326.

For those of you who stand up again and again and it seems like no one is listening, or they're listening but it doesn't seem to make any difference, hear what God has to say about this matter:

*"As for you, son of man, your people who talk together about you by the walls and at the doors of the houses, say to one another, each to his brother, 'Come, and hear what the word is that comes from the Lord.' And they come to you as people come, and they sit before you as my people, and they hear what you say but they will not do it; for with lustful talk in their mouths they act; their heart is set on their gain. And behold, you are to them like one who sings lustful songs with a beautiful voice and plays well on an instrument, for they hear what you say, but they will not do it. When this comes—and come it will!—then they will know that a prophet has been among them."*  
Ezekiel 33:30-33

What about you? What about me?

# Politics and Porn

by Chris Johnson



A recent press release by Morality in Media revealed that the GOP's official platform will include strong wording and a commitment to target obscenity and pornography under a Romney presidency.

Patrick Trueman, president of Morality in Media and former Department of Justice prosecutor under Presidents Reagan and H.W. Bush, calls the promise to crack down on illegal porn, "an exceedingly positive development that will protect children, as well as families from the scourge of hardcore pornography."

Truman added, "Distribution of obscene or hardcore pornography on the Internet is a violation of current federal law. Yet, most children in America have free access to obscene pornography as soon as they learn how to use a computer. The average age of first exposure to obscene Internet pornography is now eleven."

Lifesitenews.com reports, "On average four out of five 16 year-olds now regularly access pornography online, 56% of divorces cite Internet pornography as a major factor in the breakup of the marriage, and significant and growing numbers of men in their twenties are developing 'porn-induced sexual dysfunction'."

Under current federal law, distribution of hardcore pornography is illegal both via the internet and in hotel rooms. Under the last several administrations, however, prosecutions for obscenity crimes have been rare and distribution and use have exploded.

The platform revision comes after several years of tame and uncontroversial GOP statements under the candidacies of Bob Dole and George W. Bush, but follows closer to the party line under Pat Buchanan which called for a "national crusade against pornography."

Recent GOP platforms only opposed child pornography. The new wording of the Republican platform will read, "Current laws on all forms of pornography and obscenity need to be vigorously enforced."

*[Neither pornography nor obscenity is mentioned in the Democratic platform.]*

Both Rick Santorum and Mitt Romney called for stricter enforcement of anti-pornography laws during the campaign for the Republican Candidacy, but many wondered whether Romney was serious about his commitment. The founder of one gay porn company even endorsed Romney for president, saying, "I don't see any danger coming from Romney when it comes to porn. It's just not there."

Apparently, it is there, and it's encouraging to see pornography becoming a national issue again. May God use the extra publicity for this issue to change hearts in America and bring us back to Him.

This election is about far more than jobs. While of course the economy is of grave concern, how we vote will also have great impact – for better or for worse – on issues such as the definition of marriage, protecting religious freedom, defending life at all stages, and the opposition to pornography and obscenity. If we Christians go to the polls and vote our values in accord with God's principles, we can make an impact on the direction of America.

God has been merciful to our nation. Let us humbly seek Him and His undeserved grace once again.

Please take advantage of  
a new match challenge!



By the grace of God and by the generosity of one of God's faithful servants, we have been blessed and encouraged by a year-end match challenge. It is a challenge that has been offered before and one for which we are so grateful. We often wonder "How are we ever going to make it this year?" Once again, the Lord has faithfully provided!

It's not an easy challenge as it appeals to individuals who have not given to this ministry for quite awhile to stand with us again. It also challenges those who have given recently to give over and above what they gave last year.

Our anonymous donor has faithfully challenged friends and supporters of this ministry to get behind us so that we would be strengthened. We are grateful for the challenge.

We know that many are struggling to pay their own bills, tithe to their church, and stay afloat financially themselves. However, if you are in a position of being able to stand with us financially, would you please prayerfully consider supporting the work of ADA now and/or in the months ahead to help us meet this important match challenge? Thank you for your prayerful consideration and for doing whatever you can do!

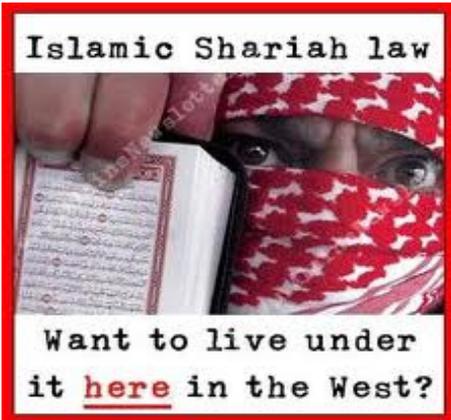
Here are the details of this gracious match challenge:

*We would be happy to issue another matching challenge gift of \$15,000 based on the following terms:*

*We will match 100% of all gifts that are received between 9/1/12 and 12/31/12 from new contributors (A new contributor is anyone who has not given any money to ADA since 12/31/10). We will also match any increases in gifts from existing donors—e.g. if someone gave \$500 last year and gave \$1000 this year, we would match \$500 as long as the additional \$500 was received after 9/1/12.*

# The experts sound off in Washington, DC summit gathering

by Bill Johnson



Recently three of us attended the Values Voter Summit in Washington DC. (The summit is annually sponsored by organizations such as: Family Research Council, American Family Association, Liberty Counsel, American Values, etc.)

#### Speakers included:

U.S. Congressman Paul Ryan  
U.S. Congresswoman Michele Bachmann  
Mat Staver, President of Liberty Counsel and Dean of Liberty Univ. Law School  
General William Boykin (ret)  
Dennis Prager – national talk show host  
Col. Oliver North  
Tim Wildmon, President of American Family Association  
Gary Bauer – President and Founder of American Values  
Kamal Saleem, author, former terrorist, and Christian convert  
U.S. Congressman Steve King  
Frank Gaffney, founder and President of American Center for Security Policy  
Sen. Rich Santorum  
Governor Jan Brewer  
and many others

These informative presentations are each available at <http://www.youtube.com/user/FRCAction>

In addition to the formal times of presentations to thousands of attendees in the large auditorium, there were informal times of discussion, and the opportunity to attend a variety of breakout sessions.

**Let me share with you a few reoccurring observations that I heard in two of these breakout sessions.**

\* The American Constitution is under attack.

\* There is a strategy behind this attack.

\* Momentum is heightening to quell the freedom of speech and the freedom of religion at the highest level of this administration by invoking hate speech crimes prohibiting people from expressing concern or educating others regarding Shariah Law, the Muslim Brotherhood, etc.

\* The Muslim Brotherhood is making rapid advances.

\* The Muslim Brotherhood has a growing number of individuals with connections in high up places in the government, in our military, at the university level - in accord with their plans.

\* Shariah is the moral code and religious law of Islam. Much can be said about the brutally repressive, even totalitarian character of Shariah with its harsh treatment of women, homosexuals, Christians, Jews and other “infidels” and apostates.

Shariah is wholly at odds with U.S. national sovereignty, the U.S. Constitution and the liberties it guarantees. [Taken from “Shariah the Threat to America” published by Center for Security Policy Press, Washington, DC]. See [www.Shariahthethreat.com](http://www.Shariahthethreat.com)

\* Americans by and large are oblivious and or naïve to the very serious threat posed by The Muslim Brotherhood and the many other Muslim Brotherhood operatives including CAIR (Council for American Islamic Relations).

\* There have been a number of courts throughout America which have adopted or allowed Shariah codes to be utilized in their court decisions and this is becoming more prevalent.

\* Americans are largely ignorant in regard to what is commonly called Civilization Jihad or sometimes known as stealth Jihad. The objective of the stealth Jihad is the same as the violent Jihad: subjugation ... where Shariah does predominate).

Some of you are aware of the term Jihad. Jihad is “holy war.” Or, more precisely: It means the legal, compulsory, communal effort to expand the territories ruled by Muslims at the expense of territories ruled by non-Muslims.

I say all of this to say the following: I can’t underestimate the overwhelming sense of burden and heart-felt concern expressed by leader after leader at the Values Voter Summit. There is a prevailing sense that America is on the verge of a continued and massive shift away from Constitutionalism, of a cultural shift away from its Judeo-Christian foundation to a leftist, socialistic, secularist push to wherever that leads including an ultimate forced acceptance of Shariah under an Islamist-based leadership.

We find it incredible that one poll after another show a very tight presidential race in the midst of what we see unfolding day after day in our embattled America.

\* Are you registered to vote?

\* Are you studying the times and praying?

\* Are you involved in a calling center, engaging family and friends, or some other activity to help to get people out to vote?

How often have you heard comparisons made to Germany and the lethargy of the German people when signs of tyranny were unfolding and to the lethargy in America? I heard that contrast being spoken of and the name Dietrich Bonhoeffer invoked more than once.

As you may know, Bonhoeffer was one of very few German pastors who clearly saw the threat of Nazism and strongly opposed it in the 1930s and ‘40s. His stance ultimately led to his execution in a Nazi concentration camp. However, what an example he left for fellow believers! May we, too, boldly stand against the threats today to faith, family, and freedom.

American Decency Frontline  
Vol. XXVI, Issue X  
Published monthly by  
American Decency Association  
Bill Johnson, President and Founder  
E-MAIL: [bjohnson@americandecency.org](mailto:bjohnson@americandecency.org)  
Lisa VanHouten, Executive Assistant  
Kimberly Cargill, Administrative Assistant  
Chris Johnson, Administrative Assistant  
P.O. Box 202  
Fremont MI 49412-0202  
Phone: 231-924-4050  
Fax: 231-924-1966  
[www.americandecency.org](http://www.americandecency.org)



# Combating a spirit of “I’m not going to vote”

by Bill Johnson



Among some there seems to be a spirit of “I’m not going to vote.”

Several of us here are a part of a calling center a couple of times a week, surveying potential voters to help identify “values voters.” Now, I’m not alarmed or surprised by the huge number of people that hang up on us. We all grow weary of phone calls that come in that want to seek donations or ask questions regarding what we think or feel, etc..

However, what does concern me are the numbers of people who show cynicism or disinterest. It concerns me when I hear people that don’t even know who’s running for President or U.S. Senate.

Several reasons are cited. Here are just a few samples of what some are saying, along with my response.

*Comment #1: “All I can say is, find me an honest man that I can vote for.”*

**My response:** We will always be dealing with an imperfect system and imperfect candidates, and we ourselves are imperfect. That shouldn’t keep us from voting – our right and privilege as a citizen. The vast majority of nations that have existed down through the ages have operated under tyranny – authoritative governments where the people have no vote. The privilege of voting still exists. Shame on us if we don’t exercise this precious right and responsibility. **Hundreds of thousands have laid down their lives that we might live in freedom! That freedom includes the responsibility to vote!**

*Comment #2: “What about when both candidates are ungodly, and one is a socialist and one is a cultist?”*

**My response:** Quoting from a Summit Ministries article: *“As Jeremiah 29:4-7 reminds us, we are to seek the welfare of our city — of our most immediate communities. In other words, we are to be preserving agents, not just of cultures, but also of good political processes. And in our own republic, sometimes preserving the political process involves voting against someone as much as voting for someone. Therefore, if a candidate would not be our first choice to fill a political position, we can vote for that candidate in the hope that a worse candidate does not win.”*

If you had a doctor and you were facing a major surgery and the surgeon recommended by other professionals was a member of a cult, would you avoid him as a surgeon?

Some probably would in theory, but I wonder how many really would if their lives were in jeopardy.

*Comment #3: “I’m not intending to vote Republican in this election. I think the party is more about compromise and politics than doing what is right. I do, however, intend to vote. But I’m voting for a party of principle, a third party.”*

**My response:** It is very, very late in America. There are many regarded Christians such as Dr. Jim Dobson and Gary Bauer who have been stating that this is no time for Christians to not vote but also not a time to throw away their vote.

**There is much at stake:**

- Traditional Marriage
- Sanctity of life
- Our economy and jobs
- Supporting our ally, Israel
- Opposing Islamic-fascism
- Appointments made to the U.S. Supreme Court or other federal courts

To suggest that there isn’t a clear difference

between the two candidates and the positions they espouse is simply not presenting the facts that are before us.

If individuals who care about the sanctity of life and traditional marriage and who realize that America is not far from losing its Constitutional moorings don’t vote or throw their vote away on a third party candidate who isn’t going to win, they’re doing a disservice to those who come after them.

It starts with you and me. According to the organization United in Purpose, “of the 60 million Christians in the U.S., only 30 million of them vote in any given election or are even registered to vote. Our research has shown that it only takes 5 million votes to decide an election. We believe that if Christian voters will make their voices heard on Election Day, we can bring about positive change in America. .

In addition to voting your values on Election Day and encouraging your friends and family to do the same, there is another thing that you can do! We are offering a free resource to churches to encourage Christians to vote for biblical values, but we need your help in getting it in the hands of your church.

**This resource is a 3 minute DVD – “Test of Fire” – which urges Christians to “vote the Values that will stand the test of fire.” This is an excellent tool produced specifically for churches, reminding Christians of our stewardship to vote in support of the sanctity of life, marriage, and to protect God-given freedom. We strongly urge you to order the 3 minute Church promo DVD, “Test of Fire” and take it to your pastor, asking him to show it at your church – perhaps working it into the service or during announcements before the service.**

**Order this free Church promo, “Test of Fire” with the enclosed response card or by calling us at 1-888-733-2326.**

# Opposing NBC's agenda-pushing "The New Normal"

by Lisa Van Houten



NBC's fall television season began with a bang. Or rather, a slap in the face of conservatives and the vast number of Americans who embrace traditional family values. Premiering in September was "The New Normal," created and produced by Ryan Murphy, the openly gay producer of "Glee" and the truly depraved cable shows "Nip/Tuck" and "American Horror Story."

As is typical of Ryan Murphy, his shows push an agenda, and "The New Normal" is no different. Murphy once boasted that his goal is to push the envelope until there is no restriction from explicit depictions of sex on network airwaves, stating: ***"It's tough to get that sexual point of view across on television. Hopefully I have made it possible for somebody on broadcast television to do a rear-entry scene in three years. Maybe that will be my legacy."***

That quote should tell you all you need to know about this latest show from a producer who, as stated above, is pushing for a depiction of sodomy on network television!

*The New Normal* centers on two homosexual men who want to have a baby; the young woman, "Goldie," who applies to be their surrogate and carry a baby for them; Goldie's 9 year-old daughter; and Goldie's grandmother, "Nana."

Nana is the Hollywood stereotype of all of us who hold traditional values – a racist, bigoted, homosexual-hating, gun-toting, intolerant, ignorant Midwesterner.

Every story needs a villain, and within the opening minutes of the show it's made clear to the audience that this "intolerant homophobe" grandmother from Ohio is

the evil antagonist and the two "loving, devoted" gay men are the heroes of this Hollywood fairy tale.

Here are just a couple examples of the over-the-top, vulgar dialogue which drive home the view that conservatives are all bigoted homophobes.

Nana sees a lesbian couple she mistakes as a gay couple: *"Would you look at that. Just strutting down the middle of Buckeye Road in broad daylight, as proud as gay peacocks. ... And now with the PDA ('public display of affection')? Those a--campers have some nerve."*

*"I happen to love the gays. I could never get my hair to look this good without them."*

Later Nana shows her intolerance and disdain for the disabled: *"I had to ride the bus today. The bus! I was sitting next to a man with no arms. He was drinking a Thermos full of mushroom soup with these little stublets coming out of his shoulders. It was like watching Flipper try to drink a beer."*

Nana can't believe her granddaughter is going to carry a baby for the homosexual couple and tells her: *"I feel like I just ate a black-and-gay stew before falling asleep. What are you doing helping these salami-smokers?"*

In addition to making such crude references to lewd homosexual sex acts, "Nana" goes on to make derogatory comments about Jews, Asians, and African-Americans.

Nana is derogatorily compared to the wife of Newt Gingrich by one of the characters and is told: *"take your Callista Gingrich hair cut and your racist mind back to the past or the South where it belongs."*

Besides labeling all who oppose the gay agenda as "haters," *The New Normal* also throws in an explicit sex scene with close-up shots of nearly nude breasts, homosexual kissing and bed scenes, and extremely raunchy dialogue on this NBC show.

But if Message #1 is telling the audience

that conservatives and those holding a biblical view of homosexuality are hate-filled bigots, Message #2 of the show is to portray any type of "family" – and specifically homosexual "families" – as normal.

When one of the gay men is hesitant about bringing a child into a "non-traditional family," the other points out a variety of "families," stating: *"Abnormal is the new normal."*

And in a scene designed to be a "Hallmark moment," the sweetly-portrayed young woman, Goldie, who agrees to carry a baby for this gay couple, tells them she specifically chose to be a surrogate for a gay couple because – **"a family is a family and love is love."**

*Awww.* You could practically hear violins playing and birds singing during this saccharine scene.

**And this is the ultimate message NBC's "The New Normal" is sending to viewers – that what truly is abnormal should now be accepted as "normal."**

**While those who hold biblically moral views of homosexuality and marriage are labeled as bigots and haters, Hollywood wields its power to inculcate millions of viewers with the lie that marriage and family have no meaning because any combination of sexes and any number of individuals can make up a marriage, and "mother" and "father" are meaningless terms because the only thing that children need is "love."**

If we do not defend God-ordained normal marriage and family, the "abnormal" will become accepted. Shows such as this which indoctrinate millions within a 30 minute sitcom have great power to influence thinking within our undiscerning culture. That is why we urge you to not only stand with us in opposing the messages of "The New Normal," but also to be a light-bearer in your spheres of influence – shedding light on the lies of this age and lifting up the Truth God spells out so clearly in His Word.

## Sponsors of “The New Normal”



### Campbell Soup Co.

Denise Morrison - President & CEO  
Campbell Place  
Camdem, NJ 08103-1799  
Phone: 856-342-4800  
Toll-free: 800-257-8443  
liesl\_henderson@campbellsoup.com



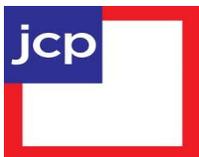
### Kia Motors America, Inc.

Byung Mo Ahn - President and CEO  
111 Peters Canyon Road  
Irving, CA 92606  
Phone: 949-468-4800  
MoAhn@kiausa.com



### American Express Company

Kenneth I. Chenault - Chairman and CEO  
World Financial Center, 200 Vesey Street  
New York, NY 10285  
Phone: 212-640-2000  
Kenneth.Chenault@aexp.com



### JC Penney Corporation, Inc.

Ron Johnson - CEO  
6501 Legacy Drive  
Plano, TX 75024-3698  
Phone: 972-431-1000  
Fax: 972-431-1362  
jcpcorpcomm@jcpenny.com  
ronj@jcp.com

## Hardee's - At it Again



A friend of this ministry notified us of yet another sexualized Hardee's online and television ad. You may recall that Hardee's seems to think that using sexualized ads enhances its ability to sell hamburgers and buffalo wings.

The ad features two scantily clad, sweaty women barbecuing with seductive and strong lesbian overtures while two young men leer, taking pictures of them. The camera zooms in to focus on their body parts.

Hardee's is a hamburger business catering to families, yet they consistently have used sex to try to sell their product.

**Their past ads demonstrate a long history of offensive ads:**

(1) Hardee's (Carl's Jr.) featured Hugh Hefner as a poster celebrity. Despite numerous communications from numbers of you in late 2003, they obviously haven't been impacted (long term) by expressions of concern from ADA and other pro-decency organizations who also have shed light upon Hardee's pornographic advertising trends.

(2) Hardee's also used an erotic ad featuring a mechanical bull and a scantily clad female.

(3) In 2005, Hardee's used a pornographic ad featuring Paris Hilton exerting sleazy movements to market hamburgers at their "family" restaurants.

(4) In June 2007, Hardee's pornographic ad featured a scantily clad blond rolling on the floor "advertising" patty melts featuring sexualized movements, the invitation to run your fingers through her hair, to touch her, etc. ....

Pornography, again, is defined by Webster's as material created for the purposes of eliciting a sexual response. Thus, the description of the ad as a pornographic ad.

(5) In September 2007, the Hardee's ad took place in a high school classroom where the female teacher performs a raunchy dance as the boys join in and talk about flat backsides. There are several variations of the commercial, all with teacher/student sexual themes. It is not only vulgar but promotes destructive behavior.

(6) In June 2009, though this time the Hardee's ad isn't visually explicit, the words and innuendo are loaded with sexual nuance. It features their new "Biscuit holes."

In one of several of these ads, the announcer says: "We are introducing a new item at Hardees called Biscuit Holes. Can you think of a better name for them?"

Then various customers individually name them using crude verbiage that we won't repeat. The ad closes with the line: "They sound wrong but taste so right."

(7) In February 2012, 19 year-old Sports Illustrated Swimsuit "cover girl" Kate Upton was featured in an extremely erotic Hardee's ad - arguably their most explicit, lewd ad to date. Hardee's entitles the ad "Some Like it Hot" and boastfully describe the ad this way: "As you'll see, both Kate and the Southwest Patty Melt deliver the heat in the ads."

This blatant use of eroticism demonstrates that Hardee's is not worthy of our patronage.

**Hardee's is owned by CKE Restaurants whose additional holdings include Carl's Jr., Green Burrito & Red Burrito restaurant brands.**

**CKE Restaurants, Inc. - Hardee's  
Andrew Puzder, CEO and President  
6307 Carpinteria Avenue, Suite A  
Carpinteria, CA 93013  
Toll Free: 800-422-4141  
Email: pr@ckr.com**

# Republican/Democratic 2012 Platforms

Political platforms give a clear picture of where the party and the candidates stand on issues and what their goals and beliefs are. They, too, provide a tool to evaluate candidates. The following party positions are quoted directly from the Republican and the Democratic party platforms and hopefully will offer helpful information which you can use in making your voting decisions and can share with others. For a more complete document contrasting a number of issues that relate to ADA's values, request our "Combating Indifference packet" on the enclosed response card or call us at 1-888-733-2326.



## Definition of the Family

- The institution of marriage is the foundation of civil society. Its success as an institution will determine our success as a nation.
- We reaffirm our support for a Constitutional amendment defining marriage as the union of one man and one woman.
- We will enforce and defend in court the Defense of Marriage Act (DOMA) ... affirming the right of States and the federal government not to recognize same-sex relationships licensed in other jurisdictions.

## Republican 2012 Platform

### Sanctity of Life

- Faithful to the "self-evident" truths enshrined in the Declaration of Independence, we assert the sanctity of human life and affirm that the unborn child has a fundamental individual right to life which cannot be infringed. We support a human life amendment to the Constitution.
- We oppose using public revenues to promote or perform abortion.
- We oppose the nonconsensual withholding or withdrawal of care or treatment, including food and water, from people with disabilities, including newborns, as well as the elderly and infirm, just as we oppose active and passive euthanasia and assisted suicide.

### Religious Liberty

- We pledge to respect the religious beliefs and rights of conscience of all Americans.
- [W]ill protect religious independence of military chaplains and will not tolerate attempts to ban Bibles or religious symbols from military facilities.
- We support the public display of the Ten Commandments ... and we affirm the right of students to engage in prayer at public school events in public schools and to have equal access to public schools.
- We assert every citizen's right to apply religious values to public policy and the right of faith-based organizations to participate fully in public programs without renouncing their beliefs ...

## Democratic 2012 Platform

### Definition of the Family

- We support marriage equality. ... We oppose discriminatory federal and state constitutional amendments and other attempts to deny equal protection of the laws to committed same-sex couples.
- We support the full repeal of the so-called Defense of Marriage Act and the passage of the Respect for Marriage Act.
- The Administration has said that the word "family" in immigration includes LGBT [*Lesbian, Gay, Bisexual, Transgender*] relationships ...

### Sanctity of Life

- The Democratic Party strongly and unequivocally supports *Roe v. Wade* and a woman's right to make decisions regarding her pregnancy, including a safe and legal abortion, regardless of ability to pay. We oppose any and all efforts to weaken or undermine that right.
- President Obama and Democrats will continue to stand up to Republican efforts to defund Planned Parenthood health centers.
- The Affordable Care Act ensures that women have access to contraception in their health insurance plans.

### Religious Liberty

- [T]he President has respected the principle of religious liberty.
- [S]upport the freedom of churches and religious entities to decide how to administer marriage as a religious sacrament without government interference.

