

DOES WHAT WE DO MATTER?

by Bill Johnson

Each of us desires to know inwardly and outwardly that our lives and our work are of tangible import and impact. Sometimes we aren't so sure. One verbal reminder that is quite often heard in ministry is the following truth: ***"We aren't called to be successful but to be faithful."***

"Does what we do matter?" We ask ourself this question at ADA. Here are just a few examples we could offer as we look at whether or not we are making a difference.

Recently I received a call from Texas from a mother of several young sons, her oldest being 17. The mother called because her sons use smart phones and too often are running into sexually oriented images and themes.

This godly mother was wanting to know if there was any way to block her young men's phones from such material.

This mother was calling as she responded to our new daily radio show heard on Sirius XM Family Talk (channel 131) called "Decency Minute" which airs coast to coast and around the world.

We provided some counsel and sent her several helpful resources. We may never hear from her or her sons again.

A somewhat similar call recently came from a person in Michigan. We offered counsel and, as we do when applicable, made referrals

to Christian counselors.

Some months ago I met with a beautiful young married couple struggling with pornography. I gave them direction. Are they on the right path? Is he keeping himself free from pornography?

In recent weeks, I was scheduled to speak at a noted seminary. A number of pastors were invited along with their elders. They were to "RSVP" to notify us of their intentions to attend. Out of nearly 100 invitations only one responded - though another individual called on the day of the event. The speaking opportunity was cancelled.

We sent out an email to thousands upon thousands on our email list. We were notifying them of Starbucks very public and strong alignment with the homosexual agenda.

In the email alert, we provided a link to a youtube video that showed two Starbucks stockholders asking a question at a large stockholders meeting with the CEO fielding their questions. They were expressing concern with Starbucks for its outward expression of support for same-sex marriage and homosexuality.

The Starbucks CEO made it clear in no uncertain terms that Starbucks unequivocally stood behind same-sex marriage and homosexuality and intended to do so in the future as it had in the past.

Only 700 people expressed righteous indignation to Starbucks when presented with such concerning information.

The Sports Illustrated Swimsuit Edition hits newsstands in February every year. We cannot assume that just because a company or local gas station chose not to carry it last year, that they won't carry it this year. And so each year we raise this concern.

The quote from Edmund Burke remains relevant: "Evil triumphs when good men do nothing."

One noted Christian leader from years gone by stated, "It's hard to make a go of it in ministry opposing pornography and indecency."

Could it have something to do with the above? It isn't easy to prove your work, to measure your success in such a world so marked by sin: both the sin of the producer/seller and the sin of the consumer.

The Bible comes to us with power and truth along this line:

If the salt has lost its savor, wherewith shall it be salted, it is good for nothing but to be cast out and trodden under foot of men.

Does what we do matter?

Join me on page two as I share with you my answer to this compelling question.



From the desk of Bill Johnson

Does what we do matter?

Does what we do matter?

It does matter. Often it means, however, that almost nobody knows.

A few years ago a person told me that when I had spoken at a church in Saginaw, MI years back, a man heard my passion regarding the negative impact of so much of TV viewing. He went home and got rid of his television. His testimony was that this was a monumental decision in his life.

I received a direct word from a young husband and father a few years ago after I had spoken in his church. I had gotten under his skin that day as I spoke strongly against the sin of pornography. By the grace of God, he now has been set free from the bondages of sin and lovingly tells me whenever he sees me how deeply he appreciates our ministry. He and his wife have been faithful and generous supporters for a long time.

One summer I spoke at an early contemporary service at a church in Ann Arbor. There were only 12 in attendance at that early hour. It seemed as if I was just a filler for the morning service.

After the sermon, a young man in his mid-twenties came up and told me that God had used my message in his life. Seemed he had been struggling with pornography throughout his life. He told me that his father had a chest of pornography in his home and he believed "real manhood" included using pornography.

This Ph.d. candidate told me that God convicting him that morning brought it home vividly that God was after his heart, calling him to flee from pornography and to pursue holiness. He had a fiancee in Texas who

was holding back until he got right with God and got away from pornography.

What about you? Have we made a difference in your life? Have we written something that ministered or strengthened you along the way? Does what we do make a difference? How would you answer?

Here's an example I personally experienced at the hand of another ministry. In my early 30s, I heard Rev. David Mains on his radio program "The Chapel of the Air" say he learned as he walked to his church headquarters in downtown Chicago to look away when he passed by the "Adult" book store arcades. A young man who often walked with him asked him why he looked away. David said "I have learned that looking away helps strengthen my resolve and my spirit and keeps Satan from getting a stronghold in my heart and mind."

I never forgot that. As the days and months went by, I could see that that became a strong discipline for me that kept my heart and mind free from trashy images and thoughts and strengthened me in my pursuit to be holy as He is holy.

In recent months, we have launched out on the radio airwaves with a radio program, in West Michigan on WFUR, 102.9 FM - "A Decency Minute" heard M-F at 6:00 P.M. We also are on Sirius XM - Family Talk - M-F at 9:30 A.M. right after Focus on the Family.

On occasion, we receive calls as described on page 1. Does what we do matter?

If we didn't think our ministry mattered, we wouldn't work as if it did! We need God's help. He shows Himself every day!

You have stood with us faithfully and generously. We try to show you the work and the action points. It is a faith-based ministry.

We are often reminded that "Evil Triumphs when Good Men do Nothing." Strengthened and empowered by God's Word, His Holy Spirit and by strong believers like you who also share in our resolve, we know "Faith is the Victory that overcomes the world."

Join us !



These are days of increasing spiritual warfare and societal division. As Christians we have a great responsibility to "understand the times in order to know what to do." How can we "understand the times?"

One way is to commit now to attend our summer conference, Friday evening, July 27 in Fremont Michigan to hear from two prophetic voices.

We are truly blessed and honored to host Rev. Donald E. Wildmon, founder of American Family Association, and Curtis Bowers, producer of the powerful DVD, "Agenda: Grinding America Down" which exposes the forces working to undermine the foundational principles of our country.

As Don Wildmon, wrote over 25 years ago, "We are at a very significant crossroads in the history of Christianity. Historians three hundred years from now will say it was the most crucial crossroads that organized Christianity has ever faced."

Don't miss this opportunity to hear from these great leaders. Mark your calendar for Friday, July 27 at 7:00 pm and join us in Fremont, Michigan for this important event. Call 1-888-733-2326 to reserve your spot today or for more information.

When: Friday, July 27, 2012
7:00 pm

Where: First Baptist Church
51 W. Oak Street
Fremont, Michigan

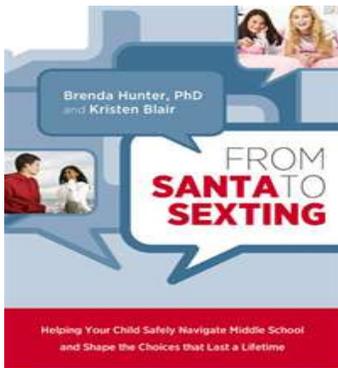
What: "Understanding the Times"

Cost: Adults - \$ 10 per person.
Free admittance for children and youth under age 18

Dessert reception following the event

From Santa to Sexting

by Chris Johnson



How often do we hear this theme, “Our children are the future?”

Is that supposed to be comforting? ADA’s building is located right across from the local high school, and I can tell you, it’s not always such a thrilling thing to think about.

After all, kids (and most adults as well) have a herd mentality. They tend to go with the flow, so to speak, as Dr. Brenda Hunter and Kristen Blair, mother and daughter authors of *From Santa to Sexting*, note: “*Nothing matters more to your child than fitting in and finding his place.*” No one wants to stand out, because if you stand apart from the crowd, that makes you an easy target for harassment.

So, if the tendency is to go with the flow, the important question to ask is: which way is the flow going? Let’s look at some numbers.

According to the FBI web site, “*A recent study found that 20 percent of teenagers (22 percent of girls and 18 percent of boys) sent naked or seminude images of themselves or posted them online. Another survey indicated that nearly one in six teens between the ages of 12 and 17 who own cell phones have received naked or nearly nude pictures via text message from someone they know.*”

Drugabuse.gov gives the alarming statistic that “*in 2010, 21.4 percent of high school seniors used marijuana in the past 30 days, while 19.2 percent smoked cigarettes.*” The same site gave some “good” news about alcohol use: “*Alcohol use has continued to decline among high school seniors*

with past-month use falling from 43.5% to 41.2% and alcohol binge drinking (defined as 5 or more drinks in a row in the past 2 weeks) declining from 25.2% to 23.2%.”

The Guttmacher Institute gives us an idea of how many teens are having sex. “*Although only 13% of teens have had sex by age 15, most initiate sex in their later teen years. By their 19th birthday, seven in 10 female and male teens have had intercourse.*”

So that’s where the flow is going. Not all that encouraging, is it?

That is why it is so important for Christian parents to raise their kids to be salt and light in a dark, decaying world. After all, if our kids are the future, the ones who shine will still have to deal with those who try to blow them out.

Here’s some advice from Hunter and Blair’s book, *From Santa to Sexting* which deals specifically with middle school aged kids’ problems.

“Can you see just how significant your role is in your children’s lives during these pivotal middle school years? They will take their cues from you in the clothing and sexual arenas, as well as in the area of drugs and alcohol. Remember, your attitudes, practices, and presence rule in their lives. Hey, it won’t be easy. But your kids are worth it. During these middle school years, you have a Big Job: you need to be a vigilante, a tutor, a listener, a clothing stylist, a substance abuse expert, a detective, and a teacher of morality and spirituality...”

While cultural forces would try to steal your child’s innocence and lead him down a path toward STDs and addiction, yours is the more powerful voice your child hears. If you are physically and emotionally accessible, there’s a far greater chance your child will listen to what you say, and comply. Finally, to stand against cultural pressures, your kids need to know that you love them with passion and abandonment, and God does too.”

The authors then quote Kathie Lee Gifford.

“You know, kids just want to be loved, but they look for love in all the wrong places because they don’t believe inherently that God loves them just the way they are. And that’s the best message any of us can give to our children: ‘You don’t need to have that jerk on the football team tell you you’re beautiful. God tells you you’re beautiful from your toes up, and more than that, inside you’re beautiful and he has a great plan for your life if you’ll only trust him for it. Don’t fall for the big lie the world gives you that if you do this, and this, and this, and this, you’re going to have it all. No, you’re going to have a pregnancy, you’re going to have an STD, you’re going to have misery in your life, you’re going to have despair. OK? Now you have freedom to make that choice.’ God gives us that... I get mad at parents who don’t tell their children the truth.”

Hunter and Blair finish it up.

“So tell your children the truth about the high cost of sex outside of marriage. Take a stand. Never waver. And your children will listen, and many will wait for sex inside a loving and committed relationship. Then they will not only make you proud, but they will have a better chance at finding lasting love as an adult.”

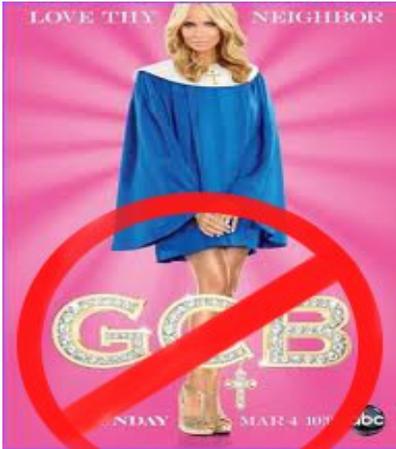
One last word. These authors have a ton of experience with middle schoolers. They have a huge passion for those kids as they see many parents abandoning them as they reach that age as if they no longer need the caring, careful shepherding. For your information, Christ and Christian values are a major part of their training concerns and counsel. We highly recommend this book and we encourage you to fight the fight of faith for children no matter their age!

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Keep the pressure on the sponsors of GCB!

by Lisa Van Houten



Recently, a group of atheists held a so-called “reason rally” on the National Mall in Washington DC. However, reports indicate the theme of the event was not “pro-reason,” but anti-God.

Outspoken atheist Richard Dawkins urged the crowd to ridicule people of faith. Dawkins stated: “Mock them, ridicule them in public. Don’t fall for the convention that we’re all too polite to talk about religion.”

I wonder if Dawkins took a cue from ABC and the Sunday night show “GCB” - since mocking Christianity has been the show’s theme since its premiere four weeks ago. “Mock them, ridicule them” – on the public airwaves, no less – is exactly what “GCB” does with each episode.

Some commentators say we Christians just need to learn to “take a joke” and laugh at ourselves regarding “GCB.” However, the issue isn’t about a lack of a sense of humor on our part, but a lack of respect for one particular religion – Christianity – on the part of ABC.

“GCB” takes the worst stereotypes and down-right lies about the Christian faith and the God we worship and portrays that bigoted conception as the norm.

As one blogger wrote: “Why should I be entertained by a show that mischaracterizes my values and belief? Why should I support producers and sponsors who belittle me and show conservative Christians as a lunatic fringe?”

Instead of portraying Christians as sincere believers who strive, yet sometimes fail, to exemplify the fruit of the Spirit – love, joy, peace, patience, kindness, goodness, faithfulness, gentleness, self-control – the writers of “GCB” take the most sensationalized headlines of Christian failure and controversy and portray that exception as the rule. The “fruit” of Christianity, according to ABC/GCB, includes hate-mongering, slander, sexual immorality masked by prudishness, racism, selfishness, bigotry, etc., etc..

Indeed, why should we support sponsors who belittle our values and beliefs?

However, one thing I’ve noticed. When those on the left are offended or outraged, or their beliefs are threatened, they seem to follow the advice of General Patton who once stated: “... attack, and attack, and attack some more.” When the Susan Komen Foundation made the business decision to no longer fund Planned Parenthood, abortion advocates brought so much pressure that within days the Komen Foundation was nearly groveling for forgiveness and reinstating the funding for Planned Parenthood.

We on the right could take a lesson – not from their tactics, but from their passion and perseverance.

It seems as if every pastor in the pulpit and every person in the pew should be expressing indignation over this derogatory depiction of the Christian faith ABC is dishing out to millions of viewers. If our loved ones were being slandered, we’d be up in arms, but when it’s our Lord we can’t be bothered?

Even the New York Daily News has observed: “...things were quiet among viewers potentially offended by ABC’s “GCB”...”

However, numbers of you, our readers, have been the exception as you have let advertisers know you won’t support companies that support Christian bigotry.

And that message seems to be getting

through to corporate America. In the first seven episodes of “GCB,” 154 companies have advertised on the show. **Of those 154 advertisers, 112 advertised only one time. That’s a 73% withdrawal rate!**

After their ad appeared on “GCB” those 154 advertisers would have heard from those responding to the “take action” links in our daily email reports. After receiving those emails or postcards from you and others offended by their sponsorship of Christian bigotry, 112 advertisers – 73% - did not return to advertise again.

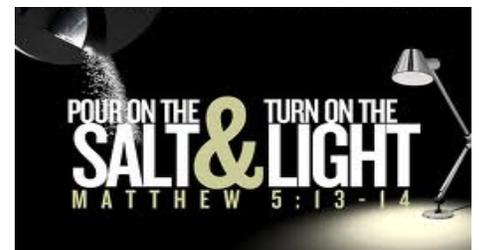
In addition, the TV network ratings for the latest episode of “GCB” were down to their lowest yet – coming in last place for its timeslot against the other major networks. **“GCB” viewership was down 21% from the previous week’s episode.**

Most “A-list” advertisers are staying clear of sponsoring “GCB.” For example, Frito-Lay/Pepsico recently wrote: “...we have no other commercials scheduled to run during the program...” We have standards against advertising on shows that may offend our consumers, and we make every effort to adhere to this process. ...”

This shows the importance of continuing to let advertisers know that their sponsorship of “GCB” is empowering a show that mocks the faith and offends millions of their potential customers. Please share this information with others and urge your family and friends to stand with us.

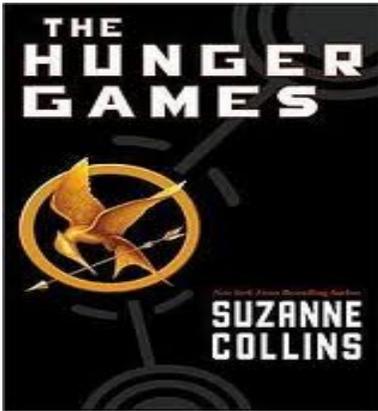
“GCB” is currently under consideration for renewal for next season. Now is the time to show advertisers that this is a show they should not support.

[\[See page 8 for list of GCB advertisers\]](#)



Hungry for “The Hunger Games?”

by Lisa Van Houten



Hungry for *The Hunger Games*? It seems as if millions of Americans are.

The Hunger Games is a trilogy of books authored by Suzanne Collins and geared toward adolescents of all ages, but is equally popular among older elementary ‘tweens,’ too. Adults are also getting caught up in the phenomenon. Christians, too, are caught up in *The Hunger Games* craze, drawing millions to the theater. There are even Bible study materials developed based on *The Hunger Games*.

The first book of the trilogy has now been made into a movie and is a huge blockbuster success. We’ve heard glowing, positive acclaim for the movie, and we’ve read concerning critiques about it as well.

With a movie that is obviously greatly impacting the culture, we at ADA decided to see what all the hoopla was about. So, with notepad in hand, I went to watch the movie. Believe me, taking notes in a darkened theater is rather difficult. Before seeing the movie, I researched the book, but haven’t read it.

This is a synopsis of the story. *The Hunger Games* is set in a futuristic, godless society led by a ruthless totalitarian government. The nation is divided into 12 districts and, as a form of government control, once a year each district must send one adolescent boy and one adolescent girl to participate in “The Hunger Games” – a competition where the teenagers fight to the death until just one is left alive. Beginning at the age of 12, the names of all youth are put in a lottery system and those chosen are sent off to the capital as the competitors in the hunger games.

The teens participate in all the pomp and circumstance we would associate with our Olympic Games. The contestants train for the event, are paraded around to media interviews, and treated as celebrities. The “games” are televised across the country to a rapt audience of viewers as the ultimate in reality TV. The games take place in a huge outdoor woodland arena where the kids attempt to survive the elements as well as the other kids trying to kill them.

Now, for my take on the movie. To be blunt, I found **The Hunger Games** to be very disturbing.

Keep in mind, this movie is geared toward teens, even young teens, but is also hugely popular with younger children as well. Just recently a Barbie doll was created based on the female lead character, Katniss. The doll is even accessorized with weaponry.

You might think the actual depictions of violence are what most concerned me. The games begin with each teen in on his/her starting block in an open field with a pile of weapons and survival gear in the center. Weapons include machetes, spears, knives, bow and arrow, etc.. At the start, the kids run to the center trying to be first to the weapons and supplies. There, several of the young people are slaughtered by their peers. While the imagery is not as graphic as it could be, images are shown of blood splattering, one’s neck is slit, another impaled with sword, later images of one teen having his neck snapped, a young girl approximately 12 years of age is killed by a spear.

And while I found these scenes to be disturbing, I’ve seen “gorier” scenes in other movies – even movies I would recommend. *The Lord of the Rings* comes to mind. Another movie geared toward kids which include battle scenes is *The Lion, the Witch, and the Wardrobe* – a movie I would highly recommend for young teens. However, there is a big difference regarding *The Lord of the Rings* or *The Lion, the Witch, and the Wardrobe*. Those battles in Middle Earth and Narnia were distinct battles of good forces vs. evil forces. In *The Hunger Games* the battle is not good vs. evil.

but kids killing kids. While watching this movie I was overcome with that thought. Columbine come to life.

Many fans of the *The Hunger Games* – and the defenders are many – claim this story is about good and evil. While it’s true there are definitely elements of good and evil, however the contest portrayed in the movie is not one of good vs. evil, but merely one of survival of the fittest.

Yes, there are underlying themes and symbolism that I can read into the storyline as an adult viewer. I can see the point the author makes about the evils of totalitarian rule. Viewers recognize and applaud the noble character traits of the heroine of the story, Katniss, who volunteers to participate in the hunger games in place of her younger sister. And one can’t help but be outraged about the inhumanity and unjustness of these bloody games.

Yet, what do you think young viewers are really going to get out of the movie? Will they contemplate the threat of totalitarianism or make a correlation regarding the impact of media upon culture? I highly doubt it. Kids are caught up in the story, the action, the characters, and the star-crossed young lovers.

Betsy Bozdech of Common Sense Media is concerned about the impact of the movie upon youth, stating: “We all have vivid imaginations, that’s for sure, but it’s very different to see a kid spearing another one, breaking another one’s neck, smashing their head in, than it is to read about it. It’s just a more visceral experience.”

Psychologist Brenda Hunter, PhD, and education writer Kristen Blair, authors of “From Santa to Sexting,” have also issued a strong warning about *The Hunger Games*.

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continued: Hungry for “The Hunger Games?”

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As stated above, a trip to the movies has become a fieldtrip for schools all across the country, tying it into a book read in thousands of classrooms. Educators, too, have turned a blind eye to the concern of violent themes and imagery upon children.

According to a report from CBS News, Rafael del Castillio, the principal of one school taking students to see the movie, stated: “It’s clearly a pretty violent book. But I do wonder why we collectively are so worried about violence in this particular book and this particular movie,” he added, noting the pitfalls of video games and other media kids consume heavily.

So, this educator’s rationale is that since kids are exposed to other forms of violence in entertainment media, what’s one more?

In my 11 years of teaching first-graders, I saw firsthand how entertainment shaped kids’ behavior. For example, when the cartoon “Teenage Mutant Ninja Turtles” was popular, what do you think I saw acted out by my students on the playground? You guessed it, the karate kicks and verbiage from that much-watched cartoon. What kids watch does impact.

Col. David Grossman, a former West Point psychology professor and an Army Ranger, is a leading expert addressing our understanding of killing in war, the psychological costs of war, the root causes of the current “virus” of violent crime that is raging around the world. His book **Stop Teaching Our Kids to Kill: A Call to Action Against TV, Movie and Video Game Violence** offers: “incontrovertible evidence, much of

it based on recent major scientific studies and empirical research, that movies, TV, and video games are not just conditioning children to be violent--and unaware of the consequences of that violence--but are teaching the very mechanics of killing.”

This is my greatest concern regarding *The Hunger Games*. Children are being desensitized to killing – even killing their own peers. Humanity is diminished. Teens forced to participate in this grotesque game of murder are reduced to amoral killers.



When Katniss is about to go off to the capital city to “compete” in the hunger games, a boy she leaves behind encourages her to use a bow and arrow in the games since she is known an excellent marksman.

He tells her: “You know how to hunt.” She answers that yes, she knows how to hunt – “animals” – she states. He replies: “It’s no different.”

I wanted to scream at the screen, “Yes it is different!” However, this is the relativistic message young viewers may easily take away – one that turn humans into prey. There is no view that human life has intrinsic value based on our Creator who made us in His image. The only value in *The Hunger Games* is in being the sole survivor.

Ted Baehr’s highly-esteemed Movie Guide had this to say about *The Hunger Games*: *THE HUNGER GAMES is an exceptionally dark movie where the audience literally watches as children kill each other in a bloody maniacal fashion. The movie portrays society as wanting this sort of killing, which implies the same thing for real human society, including the people who might watch the movie or read the*

book series on which it’s based. Though this is a point the movie is making, it only has a negative impact on society. In the Sudan, for instance, children are being taken, desensitized by watching violence, given a gun, and killing. So, why would you want to watch the same thing happening in a Hollywood Blockbuster? Taking death so lightly will desensitize the audience in a very dark way.

With a strong humanist worldview, THE HUNGER GAMES has no depiction of God or the supernatural world. It’s all up to the movie’s heroine to win the game, but, eventually, she too has to hurt other people to win. Thus, there is no solid depiction of good and truth in THE HUNGER GAMES and no implication of a greater Hope. Ultimately, the story seems overly cynical and dehumanizing.

Years ago I had the opportunity to tour Italy and one vivid memory of that trip was a visit to the Coliseum in Rome. I remember being overcome with the thought that on that very spot Christian martyrs were killed for the amusement of a watching audience. However, unlike in *The Hunger Games*, if those Christian martyrs were told to kill each other for the chance to survive, I highly doubt any would do so.

Who do American Christians most resemble – those ancient martyrs who would not compromise their faith to save their lives or those being entertained by their deaths?

Suzanne Collins, the author of *The Hunger Games*, has stated she got her inspiration for the books by watching reality TV as well as reports of the Iraq/Afghanistan wars. She stated: “If there’s a real-life tragedy [on TV], you should not be thinking of yourself as an audience member ...”

Yet, isn’t that exactly what this movie is doing? Turning viewers into voyeurs watching a gruesome contest of murder? Fans of the movie can list a myriad of “lessons to be learned” from the film, but the bottom line is *The Hunger Games* is about kids killing other kids while the audience – both those depicted on the screen and those sitting in the theater – watch.

Breaking the Spiral of Silence



Today we face a culture in crisis. The Spiral of Silence has a stranglehold on our culture, spinning a web of lies that threaten to destroy the very fabric of society.

A handful of angry voices seem to control the message on the most fundamental issues of life, marriage, and religious liberty. Christians feel threatened, alone, and helpless.

But you are not alone. The Spiral of Silence is fragile, and if one by one we stand up and speak out against the lie, against injustice, against evil, the spiral will begin to unravel, and truth and justice will prevail.

What is the Spiral of Silence?" It is a social phenomenon where, out of a desire to avoid reprisal or rejection, people go along with what they think is the popular opinion – even if they object to that opinion

personally. Instead of voicing their objections, they remain silent.

Each of us can think of times when we have remained silent instead of speaking the truth when those around us – even friends and family members – have spoken out in favor of gay marriage, homosexuality, abortion, etc..

One of the most important things we can do in obedience to Christ, as Chuck Colson stated, "is to break the spiral of silence that is pervasive in our culture."

To help Christians be a force for light, numerous highly regarded Christian speakers whose passion is to illuminate a biblical worldview for today's culture, have come together on a special DVD "Breaking the Spiral of Silence." This powerful presentation includes speakers Joni Eareckson Tada, Harry Jackson, Eric Metaxas (best-selling author of Bonhoeffer), and many others. This event was orchestrated by Chuck Colson, who himself was scheduled to speak, but a sudden and life-threatening illness struck

him the very day of the filming of "Breaking the Spiral of Silence." His message was then delivered by others.

TOPICS INCLUDE:

- The Sanctity of Life
- Protecting and Strengthening Marriage
- Protecting Religious Liberty
- Silence is Evil: Stand Up/Speak Out
- Speak Out in Education & in the Media
- Speak Out in your Community
- Speak Out in Church

See the enclosed response card or call us at 888-733-2326 to request a copy of this outstanding DVD, "Breaking the Spiral of Silence."

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Starbucks Proud Stance Conflicts with God's Standard



There are a lot of Starbucks fans out there. Here is a challenge for each of us to take a stand! Instead of staying neutral on a subject that has nothing to do with coffee, Starbucks has chosen to align with the proponents of homosexuality. A longtime sponsor of "Gay Pride" events, Starbucks has now also endorsed gay marriage legislation, saying the legislation shares the company's values at its core.

As Peter LaBarbera, president of Americans For Truth About Homosexuality stated, "It's just very sad because corporations, including Starbucks, they seem so much more solicitous of 1 to 3 percent of the population than the many, many millions of pro-family, mainly Christian consumers who oppose the redefinition of marriage."

Recently, a major Starbucks stockholder spoke out at a company board meeting regarding the implementation of policies that not only tolerate but promote the homosexual agenda. This stockholder stated: "What concerns me is possible economic boycotts, shareholder resolutions, things that might affect the sales of our company, the earnings. Is it prudent to risk the economic interests of all the shareholders for something that might affect the private lives of a very small percentage of our employees?"

Starbucks CEO Howard Schultz responded by saying he believes the decision to support gay marriage "is right for our company."

Next time you consider stopping at Starbucks for a specialty cup of coffee, consider what you might be supporting.

Contact Starbucks and urge the company to

remain neutral on such culture issues.

Pro-family leader Robert Knight has also offered this counsel in the past. "It's not enough not to go to Starbucks anymore. You really need to visit your neighborhood Starbucks and ask to see the manager and just say, 'You know, I've gone here a lot and I would love to go here but I have to tell you your company's promotion of something that is against my values prevents me from having coffee here anymore, and I've found alternatives ... You make a great product, but you deserve to know why people aren't buying your product anymore.'"

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The “B” in ABC

by Lisa Van Houten



Silly me. All these years, I’ve been under the impression that the “B” in ABC stood for “Broadcasting.” You know, “American Broadcasting Company.” It sounds quite venerable and dignified, doesn’t it? Well, it seems as if ABC has a different “B” word on their minds (and in their shows) lately – and there’s nothing venerable about it. Vulgar would be a more appropriate adjective.

Yes, ABC has added another show to their lineup referencing the word “b----” in the title. First, ABC trotted out the show “GCB,” which, as you most likely know by now, stands for “Good Christian B----es.” Now a new sitcom premiered recently on ABC entitled “*Don’t Trust the B---- in Apt 23*”

The Left indignantly accuses conservatives of engaging in a “War on Women.” Yet where is their indignation when one of their own, the liberal entertainment industry, uses the public airwaves to denigrate women?

The offensive content of the show doesn’t stop at the title, either. In the opening minute of the premiere episode, Chloe, the titled “B” of the show, is engaged in an explicitly vulgar sex act with her new roommate’s fiancé. This is followed by Chloe walking around the apartment completely naked. And, pushing the envelope yet again, the nudity is not just implied or “hidden” by furniture or some other object as is often done on TV these days. Instead, ABC merely pixilated the nudity leaving very little to the imagination.

Other crudities packed into this 30 minute sitcom include an implied group sex scene where Chloe asks June to join her and two guys on the couch for a “four-way.”

Masturbation is engaged in or discussed multiple times. Chloe gives alcohol to a 13 year old, getting him drunk, and she also is involved in selling drugs.

It all adds up to what now passes for humor and entertainment - as we’ve sat back and watched it happen.

As one commentator stated: “*People are raised mimicking media — TV is the other parent — and kids are growing up without common decency and respect for each other. ...*”

And Erin M. Fuller, president of the Alliance for Women in Media, stated: “*Obviously, they’re using it to be polarizing and controversial and attention-getting. Why else would you use that word? I don’t think ... that word is a celebration of women.*”

Yet, as indicative of how far we’ve fallen, this new show has garnered little criticism, but loads of acclaim for its “edginess” and “humor.”

We need to let our voices be heard! Express your concern to the advertisers of this show who are empowering the increasing obscenity-filled lewdness on network television.



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