Frontline

American Decency Association

March 2011 Vol. XXVI Issue III

Ah, Valentine's Day - Love is in the Air and Pornography is in the Mail

By Lisa Van Houten



If February 14 was a day marked by love and devotion, February 15 was marked by lust and carnality. Millions of men showered their sweetie with roses and candy on Valentine's Day and then the next day waited by their mailboxes for the scheduled release of the 2011 Sports Illustrated Swimsuit Edition.

A magazine that made waves when it first featured a bikini-clad model on its cover in the early 1960s, now fills this yearly so-called Swimsuit edition with dozens of photos of topless and completely nude women. Each year as we raise the concern of this pornographic rag in the guise of a "sports" magazine, we always have a few detractors whose toes we've obviously stepped on calling us "prudes" or "puritans." Darkness is always threatened by light.

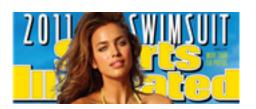
And Sports Illustrated Swimsuit is darkness. One of the great concerns about the swimsuit issue is its easy availability to anyone of any age — which has long made it a stepping stone to increased use of pornography by boys and young men. We have heard numerous accounts from concerned and angry moms who have discovered that their young sons have been able to purchase it or have received it in the mail.

Is it a stretch to label the SI swimsuit magazine as pornography? After all, the word "swimsuit" would imply that the models featured are wearing clothing. While the tiny scraps of cloth that make up the "swimsuits" worn in this magazine might stretch the definition of clothing, what about the numerous photos of topless and completely nude women?

Well, you may say, the great artists of old created works of art of nudes. True. However we all know this magazine is not about art. It's not about swimsuits or famous models. And it certainly isn't about sports – not even women's sports. In fact, it doesn't even contain any real articles within its 207 pages –although it boasts of more than 150 photos.

This SI swimsuit magazine has one purpose, and one purpose only – the erotic display of women for the pleasure and self-pleasure of men. Otherwise known as pornography.

Yet the "legitimate" name of Sports Illustrated seems to put a stamp of approval on material than might be found in Playboy.



Take a moment and really think about what this magazine is about and the views and thought patterns it establishes within our culture. It teaches boys and young men to see women as sex objects to be viewed and used for their pleasure. This pattern of thinking has permeated our culture to such a degree we can easily overlook it and accept it as normal. No longer does our culture reinforce a gentlemanly regard for women. When boys grow up with this sexualized view of women constantly before them from Sports Illustrated, television, movies, music, advertising, etc. how does it shape their thinking and behavior?

And what about girls and women? What does SI Swimsuit teach them? It sends the

message that their worth is dependent upon their sex appeal and that to gain acceptance they must degrade themselves. While the essence of beauty and femininity is not found in perfectly proportioned body parts, SI Swimsuit reinforces a false and destructive standard for girls.

While you may agree with me that SI Swimsuit is pornography, you may also think it doesn't affect you. After all you would never allow such material in your home. You guard your family from the false messages of the world. You have taught your sons to respect women and your daughters that their worth isn't dependent upon their body. Why should this magazine concern you?

It should concern you because it affects your fellow man. It contributes to sinful actions and attitudes within our culture – a culture in which we all interact. It should concern you as a Christian because it attacks the view that we are all created in the image of God and that is where we receive our worth. It should concern you because as Christians we are called to be salt and light – exposing the unfruitful works of darkness.

Not only *should* the SI Swimsuit issue be opposed – it *can* be opposed. At ADA we have targeted advertisers who empower the magazine; and based upon results from the last couple of years we have begun to see numbers of major corporations shy away from associating their name with this magazine. We also have had numerous communications with corporations such as Wal-Mart and others making an impact in corporate decisions not to sell the swimsuit issue in their stores.

However you can make an impact as well.

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From the desk of Bill Johnson

The mission of ADA

Who is the ADA? What are we about? What do we do? Those are central questions that sometimes as the president and founder of American Decency Association I take for granted.

I was recently reminded that I shouldn't take these questions for granted as I received a pointed but gracious email from a person visiting our webpage. He wrote:

Although I totally agree with your viewpoint on virtually everything you're saying, I found nothing that states the function and/or activities (much less purpose) of your ministry.

An important part when asking for support is showing a need and how it is/will be met. This was lacking from the newsletter. Having a "Mission Statement" published in every newsletter would be most helpful.

Don't get me wrong but I always approach ministries with sciptisism (sic) when they are asking for funds without showing what they are doing - judge a tree by it's fruit; so to speak.

Take this as constructive criticism and an inquiry for more info.

Thx and may Jesus guide you and bless you, Rob

I don't know who Rob is but his email did serve as an excellent reminder. It hit me right between the eyes.

Starting in the far right column I am posting our mission statement, vision statement, etc. as Rob suggested. I hope it will be helpful to you to measure our ministry against what we say we are, what we are about, what we do.

There are many fine ministries throughout America. There are also numbers of ministries that aren't deserving of our support. With limited dollars to give, it is simply good stewardship to donate your monies in a way that pleases and honors our Lord and Savior.

One of the aspects, I believe, of demonstrating integrity is to be a member of the Evangelical Council for Financial Accountability (ECFA). Each year we have to submit a report to the ECFA which includes our independent audit, 990 report, and responses to a series of questions that deal with standards of operation over and above general auditing requirements.

As a member of the ECFA, you can anticipate a field review (whereby a CPA from the ECFA actually comes to your office and spends a whole day on site reviewing documents and asking thorough questions to see if you are in compliance). At ADA, we have experienced such a visit and passed with flying colors.

God has been very gracious to this ministry since its inception. He did not see fit to have us relocate to Washington D.C., or some large metroplex, but to headquarter in a small West Michigan town just north of Grand Rapids. He has poured out His grace and made it abundantly clear that ministry teams hungering and thirsting to do His will, no matter where they are, <u>can</u> please and honor Him.

Won't there always be a need for ministries in places like Pewamo (MI), Eagle (MI), Red Lion (PA), Dunbar (WI), Englewood (FL), Hondo (TX), towns like your own?

There is a calling that has gone forth into my heart for many years. That calling has never been clearer. It has not diminished. By His Holy Spirit and by His grace, He compels me to be true to Him in accord with His great and faithful calling.

I count it a privilege, and my heart is so very thankful, that His calling is so graciously confirmed by the solid core of very generous, caring, prayerful, loving supporters He has given us! By His grace, we will stand true to what He has called us to be and do!



Who is the ADA? What are We About? What Do We Do?

Mission Statement:

The mission of the American Decency Association is to educate its members and the general public on matters of decency; to initiate, promote, encourage and coordinate activity designed to safeguard and advance public morality consistent with biblical Christianity. And most importantly, as Christians to love Jesus Christ and to do His will - to "Pursue holiness without which no man shall see the Lord." [Hebrews 12:14]

Vision Statement:

The vision of the American Decency Association is that believers will recognize Christ's great call for His people to love Christ, to hunger and thirst for righteousness, and to "be holy for I am holy." [I Peter 1:15,16]. We are called to be that city on the hill that Jesus references [Matthew 5:14-16] shining forth His light unashamedly and yet gently for all the world to see so that His name would be glorified and captives would be set free.

In addition, given the powerful and insidiously destructive influence of the majority of entertainment media, we are called to turn from our wicked ways of entertainment selections that dishonor the Lord and degrade us His temple (videos, movies, CDs, magazines, television programs, Internet sites, music). We need to be increasingly discerning regarding our choices of media entertainment, as well as the companies we support, aligning our choices as consumers in the marketplace with our moral convictions.

Purpose Statement - What We Believe:

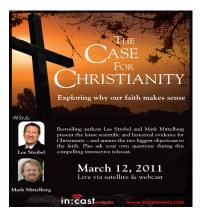
The American Decency Association is an overtly Christian organization directed by a Biblical worldview. We believe that God's desire for His people is that they be not conformed to this world, rather, transformed by the renewing of their minds unto Christ. Being a light in a darkened world does not imply a selfish retreat from that world, but an activism within it proceeding from love for God and our neighbor.

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Learn to Defend Your Faith!

1 Peter 3:15 tells all Christians to be ready to defend the reason for what they believe - yet most Christians don't feel prepared to do so. This one day event will help participants walk away encouraged in their own faith and feeling more confident in discussing the claims of Christianity with friends, family members, and others.

Bestselling authors Lee Strobel and Mark Mittelberg present the latest scientific and historical evidence for Christianity - and answer the two biggest objections to the faith. Plus you can ask your own questions during this compelling interactive telecast.



This one day seminar is being offered by ADA free-of-charge with no registration required. However, an email or phone call to register your desire to attend would be helpful in our planning.

Please invite your family and friends! Don't miss this opportunity to not only learn more about God's truth, but to strengthen your faith and ability to witness to others as well. Hope to see you there!

What: The Case for Christianity

Where: American Decency

203 E Main, Fremont MI 49412

When: Saturday, March 12, 2011 Time: 10:30 am - 4:30 pm

Cost: Free!

For more information or to pre-register: call 888-733-2326 or email kimberly@ americandecency.org

For host sites in other locations across the country go to: http://incastevents.com/the-case-for-christianity-host-sites/

ADA's Summer Event Set for Friday, July 29, 2011 by Chris Johnson

The success of our 25th anniversary event last year and the excellent presentation by our keynote speaker, Pam Stenzel, set the bar high for ADA's future summer events. This year, at least, I think we can live up to that standard.

Friday, July 29 is the date of American Decency's next event and will feature Timothy Barton, the son of well-known historian and founder of WallBuilders, David Barton.

Part of WallBuilders' goal and the purpose of Timothy Barton's presentation is "to educate the public concerning the periods in our country's history when its laws and policies were firmly rooted in Biblical principles. As George Washington indicated in his famous "Farewell Address,' previous generations believed such elements were inseparable from America:

'Of all the habits and dispositions which lead to political prosperity, religion and morality are indispensable supports."

WallBuilders is best known, perhaps, by the face of David Barton, its founder, who has often been featured on the Glenn Beck show, American Family Radio, and many other media outlets across the country.

But what many may not know is that David Barton's organization reaches farther than Barton can himself. WallBuilders is also the home of the Pro Family Legislative Network which "screens thousands of [bills] to identify those related to pro-family issues. These bills are then collected, catalogued, and made available to pro-family legislators and leaders at their request."

On top of that, WallBuilders has also published over 24 books and videos relating to Christianity's role in the foundation of America.

WallBuilders has several presenters, and we will be blessed to have Timothy Barton.

From the WallBuilders website: "Tim graduated from college in 2004 with a degree in Business Management and a minor in Biblical Studies. During college



WallBuilder's Tim Barton is the featured speaker for ADA's annual summer event in Fremont, Michigan

he mentored youth, working with local youth groups and served at an orphanage. Tim also worked for four years as a senior counselor at a large youth camp in Hot Springs, Arkansas, and currently serves as a basketball camp coach at Duke University. But regardless of where he is, Tim speaks into the lives of those around him, encouraging them to live passionately and to follow Christ whole-heartedly."

ADA is excited to offer you, the friends of this organization, the opportunity to join with us in learning more about the Christian heritage of this country.

We not only look forward to this presentation on the faith of our founding fathers, but to fellowshipping with the people who make our work possible - you.

We hope you can make it to this special event on Friday, July 29 in Fremont, Michigan.

For more information regarding this summer event, contact us at kimberly@ americandecency.org or call 231-924-4050.

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Who is the ADA? What are We About? What Do We Do?

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- 1) ADA is an overtly Christian organization whose positions on the nature of morality emanate from a biblical worldview.
- 2) we believe that Christians are called to the pursuit of holiness in all aspects of their lives,
- 3) that holiness demands of God's people that they be a light in a darkened world,
- 4) that being a light in a darkened world does not mean selfish retreat from the world, but an activism within it that proceeds from love for our neighbor.
- 5) the ADA seeks to provide those who would desire to be a light with the tools and resources necessary to be that light.

A) ADA - An Overtly Christian Organization

- 1. We believe the Bible to be the inspired, the only infallible, inerrent, authoritative word of God.
- 2. We believe that there is one God, eternally existent in three persons: Father, Son and Holy Spirit.
- 3. We believe in the deity of our Lord Jesus Christ, in His virgin Birth, in His sinless life, in His miracles, in His atoning death through His shed blood, in His bodily resurrection, in His ascension to the right hand of the Father, in His present rule as head of the Church, and in His personal return to power and glory.
- 4. We believe that for the salvation of lost and sinful men regeneration by the Holy Spirit is absolutely essential.
- 5. We believe in the present ministry of the Holy Spirit, by whose indwelling the Christian is enabled to live a godly life.
- 6. We believe in the resurrection of both the saved and the lost, that they are saved unto the resurrection of life and that they are lost unto the resurrection of damnation.
- 7. We believe in the spiritual unity of believers in our Lord Jesus Christ.

B) Called to the Pursuit of Holiness in All Aspects of Our Lives

Because we are human, we are also marked by sin and in need of a Savior and His Lordship in our lives. We are a Christcentered ministry. We believe our only hope is in the Lord Jesus Christ through His saving grace. Any righteousness we may have only comes in and through Christ-His shed blood on the cross in atonement for our sins. But, in our salvation, Christ calls us to be holy for He is holy. We are made holy in salvation but we are then to be holy - "to pursue holiness ...without which no man shall see the Lord." [H e b r e w s 12:14].

As we have lived out our lives in the twentieth century and now more recently in the twenty-first century, we question: Why do so many people who call themselves Christians live as if they are oblivious to God's call for them to "be holy for He is holy"; and to "... place no wicked thing before mine eyes" [I Peter 1:15,16; Psalm Is it because the Church, the 101:3a]? home, the school is largely silent regarding the holiness of God? We believe the answer is an unequivocal "Yes!" And, as Satan attacks us, our youth, and our families via desensitizing, degrading "entertainment", we Christian leaders live as if there is no battle. So many who should know better have viewed filthy things and have lost their sense of righteousness. Confusion marks many. What is right? What is wrong? Multitudes have no inkling that placing wicked things before their eyes desensitizes and degrades. And there is no outrage. No outrage for the assault upon our precious children and families. And the glory of God is degraded as we His people walk in darkness.

C) Holiness Demands of God's People to be a Light in a Darkened World

Continually seeking to be discerners of the will of God, we desire to find those avenues of doing ministry that will most effectively accomplish His purposes. "And have no fellowship with the unfruitful works of darkness, but rather reprove them." [Ephesians 5:11]

Having no fellowship with the unfruitful works of darkness, we are engaged in the development and coordination of newsletters, bulletin inserts, speaking engagements, and educational resources that will remind, exhort and/or encourage people to love Christ and to remind them of His call to pursue holiness.

Exposing the unfruitful works of darkness, we seek, then, to stand in opposition to the

flow of pornography and indecency in the marketplace and the media. Speaking out against the influx of pornographic images in shopping malls, standing against erotic magazines in family supermarkets, and monitoring television and/or radio shows that are most concerning - identifying particular advertisers most responsible for empowering programming that damages and demeans the image of God, His character and His people. These are but a few ministry efforts in which we engage the culture, confronting darkness with light.

D) An Activism Within the World that Proceeds from Love for Our Neighbor

Striving to educate and coordinate with concerned citizens, churches, and other organizations to work cohesively to protect men, women and children from the insidious impact of the pornography/entertainment industry that is at work to erode the character of Christians and thus His glory.

E) Providing Resources to Assist Others to be a Light in a Darkened World, through

- 1) daily email alerts, reaching tens of thousands of pro-decency people, that encourage, inform, challenge and rally hearts, giving tools and opportunities for activism,
- 2) our website, updated daily, offering a wealth of information to assist in advancing the battle for righteousness and an individual pursuit of holiness.
- 3) a monthly newsletter for education on ADA's identified decency issues such as: pornography, homosexuality, immodesty, indecency in entertainment, and sexual victimization,
- 4) monthly church bulletin inserts, American Decency Update, providing timely articles to exhort and encourage Christians in over 1,200 churches,
- 5) educational and spiritual resources useful for the building up of individuals and the church in relationship to the spiritual battle we are engaged in
- 6) and tools for Christian activism that will allow Christians practical "weapons" to respond to the various societal issues in which we are engaged.

Just What Does ABC Family Mean When They Promote Themselves as "A New Kind of Family?"



ADA received the following email from a mother from San Diego wanting us to get out her message regarding the fight against the influence of popular media, recognizing that the stakes are high and our children are vulnerable.

She writes the following: "ABC Family's Pretty Little Liars Doesn't Just Lie".

"I'm going to go watch Pretty Little Liars, then I'm going to start my homework!" My 15 year old daughter, Vivian, was on her way into the family room when I asked, "Why do you want to watch that?" "Because it's the first episode of the new season." She knew I was not thrilled with her watching that show. I did not know a lot about it, but the title of the show just led me to believe it probably was not very wholesome, socially redeeming programming.

"OK," I said, "I'll watch it with you!" I got up to walk into the family room with her. "No mom! You won't like it!" "Why not?" I asked. "And why do you want to be watching something you think I wouldn't like?"

"Because it's really good! It's suspenseful! It's entertaining!" she replied. "OK, then, I will watch it with you to see how good it is!" As we sat down, she confessed that there is a part that I probably wouldn't like. "What's that?" I asked. "There are two girls who are lesbians," she said. Hurriedly she added, "But the mother does not approve! The father does, but the mother doesn't, so that's good, huh, mom?" "We'll see," I said.

To help her realize how the subtle messages in television programming are often designed to redefine what is "normal," I told her she could watch it on one condition. I gave her a piece of paper and a pen and I got one, too. I told her that we would both make a note of each time there was an inappropriate comment or situation or statement made during the show. Afterwards, we would compare notes.

And that is what we did. At the end of the show, she had four notes and-no surprise-I had 14!

We both noted that the mother of one of the girls stole money from a client; that a young, handsome teacher was having an affair with one of his students; that one of the lesbian girls talked about her outof-wedlock birth; and there was underage drinking at a party. Mind you, these are all high school students in the show.



What Vivian did not notice was the slam at Christians right out of the gate when one of the girls mockingly referred to a sticker that read, "Jesus is coming! Look busy." She also didn't notice the use of that old advertising trickery...subliminal persuasion. As we were watching the show, a banner came up for just a few seconds. It read "Help the LGBT community. Join the It Gets Better Project." (Vivian knows what the Lesbian, Gay, Bi-sexual, Transgender words mean, but she was not familiar with the acronym.)

She also did not notice when one of the girls lied to another girl's mother so that the girls could have a party while mom is gone. Nor did Vivian pick up on the innuendo when one of the girls invites her boyfriend up to her parent's vacation home when no one would be there. Subtle. Ever so subtle.

There was also a case of incest that occurred in a prior episode but was raised again in this episode. The situation was alluded to in this episode so Vivian had to fill me in. I have to say, I had not seen a brother sister sexual relationship on TV before this show! Not pleasant.

And, there was the foul "B" word used by one boy about a girl who wronged him. Oh, and one more thing, at the end, one of the girls had some prescription drugs because she had just gotten home from the hospital in a wheel chair. Her mom couldn't sleep so she asked her daughter, "Is there anything there that can help me sleep?" Naturally, the daughter gave her mom one of her prescribed drugs. I'm not sure this is really the best model of a mother in these days of prescription drug abuse. But, ... why not? As one of the kids in the show said, "Don't apologize for who you are and what you want"

Obviously, it doesn't matter to ABC Family Channel. What is the problem with featuring lesbian relationships; incest; sexual affairs between teachers and students; having babies out of wedlock; underage drinking; and using someone else's prescription drugs in a show geared to teenagers-all in less than one hour of a TV show? ... "Don't apologize for who you are or what you want." Let's just have a giant free-for-all! It's anything goes, anytime, with anyone, anywhere, with total disregard to right and wrong; moral and immoral; good and evil; What's wrong with that lifestyle? Rome tried it.

By the way, just what does ABC Family Channel mean when they promote themselves as "A New Kind of Family?"



This is Where Liberalism, Secularism, Godlessness Lead



This is where liberalism, secularism, and godlessness leads. Here is the February 15 lead news item from WZZM 13 Grand Rapids.

Here's the news article:

MUSKEGON, Mich. (WZZM) - There will be no king or queen at the Mona Shores High School prom this spring. The district is switching to a gender neutral prom court after a controversy during the election for homecoming king last fall.

[Special note to readers: Mona Shores is in West Michigan – not a bastion for liberalism but all it takes is for a core of politically correct (value neutral) public school decision makers under pressure from the ACLU.]

"We did what we did because we feel it's right for our students," says high school principal Jennifer Bustard.

Last September, votes choosing 17 year old Oakleigh Reed for homecoming king were not counted because, although he identifies himself as a boy, anatomically Reed is a girl.

The new policy removes gender from consideration.

"All students can be a part of it if they choose," says Bustard. "If their peers would like to have two male representatives or two females or one of each, that will be their choice."

"I am glad the school is changing the prom court rules," Reed said in a statement released by his lawyer. "All I wanted was a chance for all students to participate." The controversy over the district's decision not to let Oakleigh Reed compete for homecoming king made national headlines and attracted the attention of the American Civil Liberties Union.

Administrators say they don't think the transgendered student was looking for publicity or the opportunity to champion a cause.

"In fact, I think the exact opposite," says Bustard. "I think it was very difficult on Oakleigh this fall to get all of the attention. I think it really took a toll on him and it took a toll on all of us here at the school."

The new prom policy affects the spring dance coming up in May. Administrators say the homecoming court next fall will probably also be gender neutral.

Reed has not said if he is interested in serving on the gender neutral prom court. http://muskegon.wzzm13.com/news/news/mona-shores-wont-crown-prom-king-or-queen/53259

Now would be a good time for each of us reading this to express our grave concern to those decision makers. We were not able to find a personal email contact. However, we encourage you to contact Mona Shores Schools and express your concern.

Contact Information:

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Mona Shores Public Schools Admin. Superintendent - Terry Babbitt Ext. 8201 Assist. Superintendent - Todd Geerlings Ext. 8210

Board of Education:

- President Kandace Boysen
- Vice President Judy Wilcox

Administrative Building 3374 McCracken Street Norton Shores MI 49441 231/780-4751 PH 231/780-2099 Fax http://www.monashores.net/directory/ administrationbuilding/

Skechers Shoes Uses Pornography to Advertise Their Shoes

Skechers Shoes is a company that is all too familiar to American Decency Association. Why? Because Skechers Shoes has a long history of using pornographic images and themes to market their products.

As ADA recently reported, Skechers again used eroticism to market their shoes during the Super Bowl.

We stated the following in our recent email alert.

"... However, FOX gladly took the money from Skechers shoes which ran an extremely salacious ad featuring a skimpily clad Kim Kardashian seemingly about to have sex with her workout trainer on the floor of a gym. The camera erotically pans her nearly nude body as she foregoes her trainer for the shoes."



Skechers has also been an advertiser in the pornographic Sports Illustrated Swimsuit Edition.

Unfortunately, even at the local mall, Skechers uses indecent displays to promote their wares.

This ministry contested Skechers' inappropriate displays at two separate malls in recent years as Skechers located their erotic posters at the entrance way blatanly disregarding the moral sensibilities of families with young children and adolescents.

We urge you to join with us in purchasing your footwear from companies other than Skechers.

In addition, we urge you to express your concern to Skechers.

Mailing address:

Skechers U.S.A. Inc.

Mr. Robert Greenberg, Chairman and CEO Mr. Michael Greenberg, Pres. and Director 228 Manhattan Beach, CA 90266

Phone: 310-318-3100 Fax: 310-318-5019 Email: info@skechers.com

Silent Genocide

By Chris Johnson



In a documentary on genocide entitled "Worse Than War," the director/star of the film, Daniel Goldhagen, conducts several profound interviews with those who were involved in the horrific activities that have sought to eliminate whole tribes, races, and belief systems around the world. He interviews those who were involved on both sides of the atrocities, the killers and those who were targeted.

After meeting with a former SS agent who regretfully remarks "we did not see the human being in the other person," Goldhagen describes the mindset that allows a human being to heartlessly destroy fellow human beings.

"It is that failure to see the humanity of others that makes it possible for the killers to commit their crimes. I would add that it's the belief that those others are dangerous enemies which inspires the perpetrators to kill with such zeal."

I had to watch "Worse Than War" as an assignment for a political science class. In that same class, we, the students, were being taught that abortion was a civil right. I used my final essay test to bring Daniel Goldhagen's quote to the attention of my professor and raised the question, "how is the mindset of abortion any different from that of genocide?"

The justification behind abortion is that without that child the mother will lead a better life. That is the same lie that has been used by all instigators of mass killings - that the target represents a threat to their life or lifestyle.

Planned Parenthood (PP) is the nation's largest supplier of abortions. It is also,

as Indiana Congressman Mike Pence mentioned, the nation's largest recipient of federal funding under the Title X Family Planning Program.

According to CNSNews.com, PP received \$363.2 million of taxpayer money in the 2008-2009 fiscal year and performed over 300,000 abortions. "According to a fact sheet on Planned Parenthood's Web site, the organization performed 324,008 abortions in calendar year 2008. That was up from 305,310 in 2007 and 289,750 in 2006."

I'm going to "de-euphemize" that statement. Planned Parenthood murdered 324,008 babies last year, because their lives would have necessarily changed their mothers' lifestyle.

On top of that, as several undercover videos released by LiveAction.org have revealed, PP has a tendency to aid in the cover up of sex trafficking and prostitution.

Live Action is a "youth led movement dedicated to building a culture of life and ending abortion ..." using "investigative journalism to expose threats against the vulnerable and defenseless."

In their most recent video, the undercover "pimp" informs the PP office manager that, "we are in sex work." He goes on to ask how his foreign underage girls can get help.

Pimp: "...some of 'em are young they're kinda like - some of 'em are like fifteen, fourteen."

PP: "Mmhmm"

Pimp: "And some of 'em don't speak any English, you know, 'cause they're not even from here so it's like - how can they come here? 'cause they don't always feel comfortable coming into facilities."

PP: "Mmhmm - One, minors are always accepted without parental consent. The only thing you do have to be careful is if they are a minor we are obligated if we hear certain information to kind of report it..."

The manager goes on to inform the "pimp" that there is another abortion agency they can use for the underage girls that requires less information. She also suggests that girls who have had an abortion but still have to earn their pimp money only perform their services "waist up" or that they just "be that extra action walking by," because they can't be sexually active for at least two weeks.

Add to that this troubling report from lifesitenews.com: "A police investigation report reveals that staff at a Kennewick, WA Planned Parenthood abortion facility held a pregnant teen and victim of statutory rape hostage against the wishes of her father... The girl, 22 weeks pregnant, was held ... at the abortion mill against the express wishes of her father and even police directives."

For an organization that receives hundreds of millions of dollars from the government, they clearly have no respect for its laws.

My political science professor was right about one thing. Abortion is a civil rights issue. The "right to life" is a right that is clearly expressed in the Constitution of the United States.

In the words of Rep. Pence, "The time has come to deny any and all federal funding to Planned Parenthood..." Pence plans to introduce the Title X Abortion Provider Prohibition Act which would do just that. Let's pray for its success and do all we can to support it.

Call the Capitol Hill switchboard at 202-224-3121, ask for your representative's office and urge him or her to vote to cut all federal funding of Planned Parenthood.

God, have mercy on this nation. Ordain Your people's success as we work to stop the slaughter of innocents.

Some More Facts on Abortion:

Nearly half of pregnancies among American women are unintended, and four in 10 of these are terminated by abortion. 22 percent of all pregnancies (excluding miscarriages) end in abortion. (Guttmacher Institute)

Advertisers from Sports Illustrated

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In our community, through yearly communications and perseverance, we have seen local retailers discontinue the sale of the Swimsuit issue. For example, a local pharmacy that had carried the magazine for years, and with which we communicated often on this issue, did not sell the magazine the last couple of years. In fact, two years ago, the magazine couldn't be found at any major retailer in our local community.

But it doesn't take an organization to influence a store or even a corporation. It can take just one concerned shopper who, with shaking knees but a firm resolve in standing for Truth, approaches a store manager and expresses concern about the sale of pornography in a family marketplace. You can be that person making a difference. Check out the stores in your community. Where you find SI Swimsuit take a copy to the store manager, express your concern and urge that the magazine be removed from display. In stores where you do not find the magazine, offer your appreciation.

When we step out in weakness but in faith, God often does his best work in us and through us. Take a stand for righteousness today!

In addition, contact the advertisers of the magazine whose ads empower it. Your efforts do make a difference! Each year we contact these advertisers and are pleased to see numbers of companies withholding their ads again this year. Corporations such as GM, Ford, Harley Davidson, Wolverine boots, had been yearly advertisers, but did not advertise last year or this year!

However, there are numbers of companies that need to hear from you! Often these corporations follow the pattern of SI and create offensive, sexualized ads to go along with the theme of the magazine. For example, Chrysler had a three page pullout ad of an erotic display. Other companies also used salacious themes and imagery in their ads – such as Nissan, Sony, DirecTV, Lexus, Unilever, SoBe water.



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SONY

Sony Corporation of America

Sir Howard Stringer - Chairman and CEO 550 Madison Avenue New York, NY 10022-3211 Phone: 212-833-6722 Fax: 212-833-6938



Toyota Motor Sales, USA Inc.

- Lexus & Toyota Vehicles Yoshimi Inaba - Chairman and CEO 19001 S Western Avenue Torrance, CA 90509-2991 Phone: 310-468-4000 Fax: 310-468-7800



Unilever United States, Inc.

- Axe Shower Gel Paul Polman - CEO 800 Sylvan Ave Englewood Cliffs, NJ 07632 Phone: 212-888-1260 Fax: 212-318-3600

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PepsiCo, Inc. - SoBe Water

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Sprint **

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