

Ashley-Madison ad epitomizes embattled America

Conscienceless advertiser targets lonely spouses and greases the skids for adulterous "affair" - all in the name of profit



By Bill Johnson

I had never heard of AshleyMadison.com until recently. I sat in disgust as I viewed the ad online.

This degenerate corporation (AshleyMadison.com) targets troubled marriages and offers adultery options. NBC and the NFL rejected the ad airing nationwide, but many stations picked it up in Texas.

The ad (in short) featured a married couple "celebrating" their anniversary in a restaurant. A particular scene in the ad demonstrates that the husband is an insensitive mess. He cuts off his wife from speaking and moments later receives a cell phone call. He basically says, "Oops, got to run.", leaving his wife sitting alone, bewildered, degraded and longing to be treasured by her husband, but vulnerable - oh so very vulnerable.

The ad targets such individuals.

Quoting: PR Newswire:

".. Determined to get his new commercial into the big game, AshleyMadison.com CEO, Noel Biderman, slipped under the radar and aired his new controversial ad in Texas of all places! Biderman specifically chose Texas to run his new female-targeted commercial because (as he so eloquently puts it) 'In Texas, men love their football and women love to cheat!'

According to Biderman, 'The effects of the current recession are so profound that many local stations were willing to accept Ashley Madison advertising dollars even in this post 'wardrobe malfunction' Super Bowl climate.'...

Despite minimal efforts at advertising in the lone star state previously, Texas has steadily remained Ashley Madison's fastest growing market with over 200,000 members signed up to their Infidelity Service in just the past two years. As a result, Ashley-Madison.com plans on spending millions in the state this year.

'In this current economic climate,' adds Biderman, 'Divorce isn't an option for many women who are stuck in unhappy marriages. We want them to know there's a service just for them. AshleyMadison.com'

The notorious site currently boasts over 3.2 million members with a new member signing up every 20 seconds. Ashley Madison went mainstream in 2008 when they began airing their previous commercial on CNN, ESPN, Fox News and MSNBC. This new commercial is the first time they've ever been allowed to advertise before 9 pm. ..."

Here are some of the promotional phrases found on Ashley Madison's webpage:

"Join AshleyMadison.com for free and

have an affair ... Guaranteed!"
"100% Guaranteed - The Ashley Madison Affair Guaranteed"
"Are you married but looking? Ashley Madison is the place for Married Dating."

Personal note in closing:

Just going on their website makes you feel dirtied. The background picture is of a man and a woman faded out in a provocative, suggestive pose.

If you live in Texas and you saw this ad air on your local station, express indignation that they aired this depraved ad.

Here is the contact information for this despicable site. Direct calls to this corporation done in a Christlike manner would be most appropriate. Perhaps you can impact a receptionist for the good.

Contact information:

<http://www.ashleymadison.com/app/public/contactform.p>

Email: media@ashleymadison.com
or call: 1-866-742-2218x2206 (toll free)
1-416-483-1317 x 2206 (local)



**From the desk of
Bill Johnson,
president**

So what is a person to do in these days of growing darkness?

Do you ever find yourself asking the above question? "What is a person to do in these days of growing darkness?"

I would be very surprised if you don't ask that question or one similar to it on occasion. Below I'm sharing one person's (Gilda's) response to a recent action email alert that I wrote stating there were no easy solutions regarding the issue of that alert. She responded this way:

The action point being, those of us who follow in God's ways must walk out godliness in our everyday lives. We cannot change our culture, but we don't have to follow it. We can and do set a higher standard.

There is such a dichotomy today between good and evil that those who follow God's ways "stick out".

Telling the truth, being courteous (even to those who are rude), going to church on Sunday morning and night and Wednesday night (instead of to numerous other events) are simple things. Yet these things bring raised eyebrows from people who follow the culture.

My husband opens the door for me (including the car door) - regularly. We walk hand in hand while out shopping. (Mind you, we are in our 50s.) We are happy together and it shows. I've notice that people watch us. Several people (strangers) have commented positively on our behavior. We frequently tell people about the God that is the source of our joy.

I give out tracts everywhere I go. I've done this since I was a young teenager. Ninety five percent of people appreciate this simple gesture when given with a smile and the statement, "here's something interesting for you to read when you get the chance". If they look at it with a confused expression, I simply say, "It's a gospel tract. It's good news for you".

People appreciate the fact that someone cares about them. People are starved for some good news. We are the ones to give it to them.

*We ARE the action point!
Mrs. G.T.*

And what about this ministry? Below is a summarized account of our living out our faith within this ministry. Stick with me as I bring this to a conclusion.

[New Year's Eve.](#) Showed the movie "Fireproof" as a community outreach and had opportunity to give words of encouragement and prayer afterwards. Over 175 in attendance. [A repeated showing on January 16 in which 147 attended.] What a great encouragement to see the impact of this inspirational, marriage-strengthening film.

[January 7.](#) Documented the display trends of Victoria's Secret at Rivertown Mall to determine whether they are toning down or worsening.

[January 9.](#) Matinee showing of "Fireproof" to our volunteer mailing team. Twenty-seven in attendance.

[January 20.](#) Interviewed with AFA (Onenewsnow.com) regarding upcoming advertisers of the Superbowl.

[January 22.](#) Met with Fremont city official discussing signage. We are seeking a variance regarding the installation of a sign on our front lawn property at ADA. We want to be able to have the best possible sign to represent our ministry.

[January 25.](#) Spoke during the Sunday School hour at North Street Christian Reformed Church, Zeeland, MI.

[January 27.](#) Interviewed with American Family Radio regarding Super Bowl and the church's involvement.

[January 29.](#) Interviewed with Concerned Women for America regarding Super Bowl and the church's role and increasing concerns regarding the decay of television.

[January 29.](#) Noted that "The Limited" (Victoria's Secret) was monitoring our webpage for our comments regarding them.

[February 2.](#) Interviewed with Onenewsnow.com regarding the adultery-promoting advertisement: Ashley Madison.

[February 3.](#) Interviewed with AFR regarding Ashley Madison ad.

[February 5.](#) Spoke at Royal Park Place, literary club, Zeeland, MI

[February 5.](#) Monitored mall displays at Rivertown Crossings Mall. [Concerned about inappropriate nature of A&F display inside store - male rear nudity]

[February 9.](#) Held an appreciation dinner for Fremont Firefighters (our local volunteer fire department) with 16 of 19 in attendance. We expressed appreciation for their

service, prayed with them, and showed the movie "Fireproof". We ended the evening by giving each firefighter a DVD of the movie "Fireproof" as an expression of our appreciation and hopefully to bless them in their marriages.

[February 10.](#) Called both Senator Debbie Stabenow and Senator Carl Levin's offices urging them to oppose the nomination of David Ogden to the second highest position in the U.S. Justice Department, Deputy Attorney General. [See page 3 for more concerning details.]

[February 11.](#) Noted that "The Limited" (Victoria's Secret) was monitoring our webpage for our comments regarding them.

[February 11.](#) Went to area stores in our community to determine if they were carrying this year's Sports Illustrated Swimsuit Edition. Finding none (indicating that we have been successful in communicating our concern to area stores) we went to Muskegon and purchased one for monitoring purposes at Barnes and Noble. [See page 4 for more information.]

[February 11.](#) Lisa monitored the magazine for content and developed an advertiser list. We made this list available to our email list urging our supporters to write particular advertisers of SI Swimsuit 2009.

[February 12.](#) Monitored VS and A&F at Rivertown Mall in Grandville and VS and Hollisters at Lakes Mall, Muskegon, MI particularly looking for the manner in which they promote their merchandise as Valentine's Day approaches.

[February 16 and 18](#) Again noted that "The Limited" (Victoria's Secret) was monitoring our webpage for our comments regarding them.

[Saturday, February 21](#) we hosted a satellite simulcast seminar featuring former coach Tony Dungy (known for his love of the Lord, his family, and his excellence as an NFL football coach).

The above list are just some of the ways ADA is engaged in standing against the darkness of this present age. I also am challenged by the simple but powerful ways Gilda and her husband share their God-given joy. I could, and hope to, do better in this area. What a testimony to a Christian's security in Christ in these spiritually and economically troubled times.

So what is a person to do in these days of growing darkness? Make the phone call; mail the postcard; speak truth in love. And, as Gilda says, "walk out godliness in our every day lives."

Another President Obama appointment: A porn attorney in the U.S Justice Department

By Bill Johnson

In my early years in the fight against pornography, I went to Washington to meet with the newly appointed Director of the Child Exploitation and Obscenity Enforcement Section. It was 1987.

I had to go through security protocols and pass approvals to meet with Rob Showers and, his then underling, Pat Trueman. I knew little to nothing about these men at the time, but after spending nearly an hour with them I came away believing these were quality men intent upon investigating and prosecuting pornography where warranted. (Their track records, now years later, proved that my initial observation was correct.)

Years into the fight and after meeting with many county prosecutors and a few U.S. Federal Attorneys, I have seen repeatedly the absolute necessity of having people of integrity in such positions.

Eternal vigilance is needed, and we've lost it some time ago during the Clinton Administration. We had hoped to regain that push back against pornography during the George W. Bush administration, but that did not happen. Now we have this dreadful news. The selection by President Obama of David Ogden to become Deputy Attorney General.

Quoting Fidelis, a pro-family organization regarding the nomination of David Ogden as Deputy Attorney General:

"David Ogden is a hired gun from Playboy and the ACLU. He can't run from his long record of opposing common sense laws protecting families, women, and children. The United States Senate has a responsibility to the American people to insure that Mr. Ogden's full record is fully reviewed before any vote on his nomination," said Brian Burch, President of Fidelis. Ogden's confirmation hearing is [no earlier than February 26] before the Senate Judiciary Committee.

"Ogden's record is nothing short of obscene. He has represented Playboy Enterprises in multiple cases, Penthouse Magazine, the ACLU, and the largest distributor of hard-core pornography videos. He has opposed



filters on library computers protecting children from Internet smut, and successfully defended the right of pornographers to produce material with underage children.

"David Ogden has collected checks from Playboy and Penthouse to fight any attempts to establish filters on federally-funded public libraries. Ogden even sued the federal government in an attempt to publish Braille versions of Playboy magazine -- at taxpayer expense, of course," said Burch.

As a lawyer in private practice, Ogden has argued for an unlimited abortion license, gays in the military, and has urged courts to treat traditional definitions of marriage as a social prejudice.

"A vast majority of Americans support parental notification before a minor's abortion and protecting kids from Internet pornography in our libraries," continued Burch. "Yet David Ogden has fought tooth and nail against these common sense laws protecting our children from harm. At a time when America's families are under increasing assault, Mr. Ogden is a dangerous choice for a position whose responsibilities include the enforcement of our nation's laws."

<http://www.fidelis.org>.

And what are the consequences of allowing sex entrepreneurs to go unchallenged?

Without a return to prosecutions against pornography, pornography will continue to proliferate unchecked, destroying individuals and weakening an already tattered social fabric.

President Obama's selection of Mr. Ogden is another predictor of the kind of spiritual warfare that is before us.

According to Pat Trueman, former head of the Child Exploitation and Obscenity Enforcement Section at the Justice Department, "[Ogden] was selected by President Obama precisely because he's on the radical left side of all these legal issues that are so prominent: homosexuality, abortion, and pornography," he contends. "This was not an accidental appointment."

Ogden, according to Trueman, was nominated for the number-two position to help promote and provide legal protection on those issues.

<http://www.onenewsnow.com/Politics/Default.aspx?id=420150>

Michael McManus, nationally syndicated columnist stated it this way in a column dated February 11:

.. President Obama says he wants to curb sexual trafficking in women and children and sexual exploitation of children, and reduce the number of abortions.

With a veteran pornography and abortion defense attorney as the number two man at Justice, the nation's top law enforcement agency?

'Who's next?' asks columnist Janet LaRue (and former chief counsel of Concerned Women for America).

'Jack Kevorkian as Surgeon General?' ...

David Ogden is the last man who should be Deputy Attorney General.

Action point:

The Senate is responsible to confirm or deny this appointment. No matter how many times you have called, please continue to call your U.S. Senator - 202-224-3121 and politely, yet firmly, voice your concern that this nomination to one of the top law enforcement positions in the country would put in place a person who has opposed laws protecting children from pornography.

Advertising list of SI Swimsuit Edition 2009



Sports Illustrated Swimsuit is not just a blip on the screen.

It is another index of America's ongoing and rapid spiritual decline. Women young and old see other women who we should and want to regard readily, even eagerly, taking off their clothes before a watching world and are encouraged likewise - to bare their naked bodies before a camera (even cell phone cameras). This lewdness is spreading throughout our culture damaging many especially America's children. Where are God-fearing, wholesome, adult role models to be found?

What kind of a woman takes off her clothes in front of a photographer who coaches her to lift her leg just so here and posture her buttocks that way - evoking sexual excitation, lust and masturbation? What about her husband or fiance, children and parents? Are they unharmed by such illicit portrayals? What ever happened to shame?

Does Danica Patrick, an accomplished race car driver, ever think about her legacy? Untold numbers of men are lusting and self-pleasuring to her pictures. Through prostituting herself (she receives money from SI Swimsuit), she is encouraging who knows how many numbers to commit adultery, to lust, to fornicate in their hearts and minds, to sin against God their Creator.

In addition to the explicit photos in the SI Swimsuit Edition, many of the advertisers stoop to using similar erotic imagery and innuendo in their ads. A GMC full page spread of a model laid out in a scintillating pose on the beach uses the following verbiage:

"With swimsuits and gasoline, less is definitely more. ..."

We would disagree. Less is less. Less respect for a sports magazine, for a young woman, and for an American corporation.

Wendy's/Arby's Group, Inc. - Arbys
Roland Smith - President, CEO
1155 Perimeter Center West
Atlanta, GA 30338
Phone: 678-514-4100
Toll-free: 888-514-0924
Fax: 212-451-3134

Wm. Wrigley Jr. Company - Eclipse Gum
William Wrigley Jr. - Chairman
410 N. Michigan Avenue
Chicago, IL 60611
Phone: 312-644-2121
Toll-free: 800-974-4539
Fax: 312-644-0097

Harley-Davidson, Inc.
Jeffrey Bleustein - Chairman
3700 W. Juneau Ave.
Milwaukee, WI 53208
Phone: 414-342-4680
Fax: 414-343-8230

Hershey Foods Corp. - Ice Breakers Gum
David West - President, CEO and Director
100 Crystal A Drive
Hershey, PA 17033-0810
Phone: 717-534-4200
Toll-free: 800-539-0261
Fax: 717-534-6760

Mars, Incorporated - M&M's
John Franklyn Mars - Chairman
6885 Elm Street
McLean, VA 22101
Phone: 703-821-4900
Fax: 703-488-9678

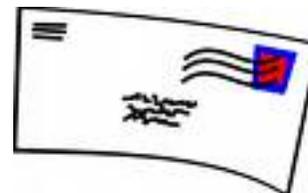
Kraft Foods Inc. - Planters Nuts
Irene B. Rosenfeld - CEO
Three Lakes Drive
Northfield, IL 60093
Phone: 847-646-2000
Fax: 847-646-6005

General Motors Corporation - GMC
G. Richard Wagoner Jr. - Chairman & CEO
300 Renaissance Center
Detroit, MI 48265-3000
Phone: 313-556-5000
Fax: 248-696-7300

Ford Motor Company - Ford Vehicles
Alan Mulally - President, CEO & Director
1 American Road
Dearborn, MI 48126-2798
Phone: 313-322-3000
Toll-free: 800-555-5259
Fax: 313-845-6073

Toyota Motor Sales, USA Inc. -
Yukitoshi Funo - Chairman and CEO
19001 S Western Avenue
Torrance, CA 90509-2991
Phone: 310-468-4000
Fax: 310-468-7800

For a complete list of advertisers of Sports Illustrated Swimsuit Edition 2009:
http://americandecency.org/main.php?f=updates_new/2009/February/02.10a.09



The following letter is a sample letter to assist you:

Dear ...

I am appalled that your company advertised in Sports Illustrated Swimsuit Edition. This magazine is nothing more than a phony version of Playboy and its sole purpose is the pornographic exhibition of women for the pleasure of men.

You have helped empower a magazine that degrades, desensitizes, addicts and is lust producing.

There are many others like me. They don't appreciate companies that promote illicit sex. Many of your competitors chose not to advertise in SI Swimsuit. That speaks volumes to me.

I seek an apology and urge you to stop using your advertising dollars in ways that are destructive to our families and society.

Sincerely,

American Decency Frontline
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Published monthly by
American Decency Association
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P.O. Box 202
Fremont MI 49412-0202
Phone: 231-924-4050
Fax: 231-924-1966
www.americandecency.org



The faithfulness of God

We live and minister out of God's grace, mercy, love and truth and faithfulness! That's for sure!



We received a phone call from a lady responding to this page last month. She was seeking a way to stand with us and to strengthen us both now and perhaps even after she is gone to be with the Lord!

No plan seemed to quite fit, but she gave it a good try. We deeply appreciate such vision and effort!

Being a good steward of our resources does include preparing and planning so that our life resources can work and minister in the Name of Christ while we are yet here and after we are gone.

Most of us know little about this. However, there are a large number of ethical Christians who have broad, wise and Biblical understanding in this important area of life.

We encourage you to continue to prayerfully consider this important aspect of life: preparing and planning so that your life resources can work and minister in the Name of Christ.

Listed below are varieties of giving plans that allow you to have your money used for ministry while you are still alive.

Think TaxSmart. Congress has created special laws to help us conserve wealth, care of loved ones, and provide for our favorite charities. These laws can also lower taxes for you.

Consider a charitable trust ...

There are many varieties of charitable trusts that can help your TaxSmart planning while at the same time providing life income for you and/or loved ones. A well planned charitable trust can provide the following advantages:

- Perpetuate your Christian values
- Estate confidentiality
- Secure life-income now, OR
- Deferred income
- Tax free asset growth
- Care for loved ones
- Unlock gain-capital
- Income, Gift, Capital Gain and Estate Tax relief

Unneeded insurance

Transferring ownership of your insurance is a very savvy way to make a charitable gift. An open policy will generate tax savings for cash value and future premiums paid by you. A paid-up policy provides tax relief in the amount of the cost of the policy. Insurance is a painless way to leverage maximum charitable impact.

We aren't wanting to be pushy. However, it is wise for each of us to sit down with an individual specially trained in these areas of financial counseling who can assist us in being the best stewards of our resources as possible - for God's glory and the advancement of His Kingdom and His Kingdom principles.

We lift all of this up to you for several reasons.

(1) To let you know that there are a variety of financial plans while you continue in good health and/or consider end of life gifts which, for example, if designated toward American Decency Association can help our ministry meet its needs and enable us to better plan our outreach.

(2) In these days of increasing financial stress and concern, it is wise to understand the many options available to you that will allow you to have your money working for you even while alive.

For more information, call the ADA office at: 231-924-4050 or 888-733-2326.

“The Treasure Principle”

Lastly, on this subject, many of you have read some of Randy Alcorn's books. One of his most widely read books is entitled “The Treasure Principle.” In this short book (a two hour read), Randy Alcorn shares a personal account of when he, as a pastor at

a thriving church and also on the board of a crisis pregnancy center, regularly participated in peaceful, nonviolent rescues at abortion clinics. For this he was arrested and sent to jail. He writes “... *An abortion clinic won a court judgment against a group of us. I told a judge that I would pay anything I owed, but I couldn't hand over money to people who would use it to kill babies.*

Then I discovered that my church was about to receive a writ of garnishment demanding that they surrender one-fourth of my wages each month to the abortion clinic. The church would have to either pay the abortion clinic or defy a court order. To prevent this from happening, I resigned.

I'd already divested myself of book royalties. The only way I could avoid garnishment was to make no more than minimum wage. Fortunately, our family had been living on only a portion of my church salary, and we had just made our final house payment, so we were out of debt.

Alcorn writes that “*the clinic was awarded the largest judgment ever against a group of peaceful protestors: \$8.4 million. This time it seemed likely we would lose our house. By all appearances, and certainly by the world's standards, our lives had taken a devastating turn.*

Right?...”

Randy Alcorn's little book “The Treasure Principle” tells his story of the change in perspective the Lord gave him including:

- The earth is the Lord's, and everything in it, the world, and all who live in it. (Psalm 24:1)
- “The silver is mine and the gold is mine,” declares the LORD Almighty. (Haggai 2:8)
- Remember the Lord your God, for it is he who gives you the ability to produce wealth. (Deuteronomy 8:18)
- You are not your own; you were bought at a price. (I Corinthians 6:19-20)

[This practical little book is a must read for Christians desiring to be Biblical in their handling of their money. See the enclosed response card for ordering information.](#)

Michigan United States Senator Debbie Stabenow indicates she's interested in reinstating the Fairness Doctrine

On February 6, Senator Debbie Stabenow (D-MI) created quite a stir. In a radio interview with radio host Bill Press she uttered words that made it clear she was interested in reinstating the Fairness Doctrine and was willing, if not desirous, of being involved in the process. [See enclosed postcard]

... Up until very recently (February 18), President Obama had been quiet on the subject. A spokesman for the President stated 'I'm going to leave that issue to Julius Genachowski, our new head of the FCC ... and the president to discuss. So I don't have an answer for you now,' [Senior Advisor] David Axelrod told FOX News [Feb. 15] over the weekend when asked about the president's position. ...

Conservative talk show hosts, who see the doctrine as an attempt to impose liberal viewpoints on their shows, largely oppose any move to bring it back.

Fueling discussion, a report in the American Spectator ... said aides to Democratic Rep. Henry Waxman, Calif., met ... with staff for the Federal Communications Commission to discuss ways to enact Fairness Doctrine policies. ...

The Fairness Doctrine was adopted in 1949 and held that broadcasters were obligated to provide opposing points of views on controversial issues of national importance. It was halted under the Reagan administration.
<http://www.foxnews.com/politics/first-100days/2009/02/18/white-house-opposes-fairness-doctrine/>

It is widely recognized that the American public has been lukewarm to liberal talk radio. However, ratings for conservative talk shows have been consistently strong. Using this medium, talk show hosts such as Rush Limbaugh, Sean Hannity, Mark Levin, Laura Ingraham and others have had impressive followings.

Many liberals fear that conservative talk shows are the informational lifeline for American conservatives. They would like to put a halt to it by re-establishing the Fairness Doctrine.

What others are saying

The Nightmarish Possibility of David Ogden at DOJ

by: Janice Shaw Crouse
Tuesday, February 10, 2009



"... It would be difficult to find a person less desirable to be second in command at the nation's top law enforcement agency, the person who would enforce the child pornography and obscenity laws. Throughout his 20-year legal career, David Ogden has argued for the rights of the pornographers over the protection of women and children. ...

"This is a man who opposes commonsense laws that have the support of the majority of Americans. He opposes commonsense restrictions on pornographers. With his firmly held belief in a 'living' Constitution that can be adapted to fit the current situation, and his use of social science to 'prove' the arguments he makes rather than depend on the 'rule of law,' this is a dangerous man to be second in command at the Department of Justice.

"Legal activism is always a concern, but when coupled with Ogden's views, it becomes dangerous. In the DOJ position, he could use the courts as a vehicle for advancing the pro-abortion and homosexual agendas. A person in the DOJ position with his views could unleash the porn and obscenity industries and allow them open access to media and public spaces. The DOJ job would give him the opportunity to favor the pornographers over the people in a major way. It would allow him to open up the airways to obscenity and pornography and remove the last protections for our children.

"In his confirmation hearings, Mr. Ogden dismissed his actions during his entire legal career as nothing more than his immaturity. Such a cavalier dismissal of the body of work that brought him the nomination is more than disingenuous, it is misleading and dangerous. The Obama administration has already overturned the Mexico City Policy so that the United States now sends funds to support organizations that promote prostitution and abortion around the world. Are we now looking at a future where the United States will also fund the international production and distribution of pornography?"
http://townhall.com/columnists/Janice-ShawCrouse/2009/02/10/the_nightmarish_possibility_of_david_ogden_at_doj

A look at Britain. It's not difficult to see America in this news article below - countries that have lost their way.

LONDON - Ahhh, Britain. The land of Shakespeare and the Beatles, Churchill and the Queen. Rolling green hills, groovy London shops, hip plaids splashed over raincoats and umbrellas.

Cut to the reality of 2009: the highest teen pregnancy rate in western Europe, a binge drinking culture that leaves drunk teens splayed out in the streets and rising knife crime that has turned some pub fights into deadly affairs. ...

Sir Bernard Ingham, once press secretary to former Prime Minister Margaret Thatcher, told the Associated Press that people from across Britain's political spectrum are in despair over the country's social breakdown.

"It's an indication that we've lost our way, that people don't know the difference between right and wrong, The plain fact is society can't proceed on this basis. I think this is an indication of broken Britain. ..."
[\[http://www.msnbc.msn.com/id/29212172/\]](http://www.msnbc.msn.com/id/29212172/)

Note further these words by one of America's foremost Christian thinkers, theologians, authors, influencers of the 20th Century, Francis Schaeffer.

"Having turned away from the knowledge given by God, the Christian influence on the whole culture has been lost. In Europe, including England, it took many years -- in the United States only a few decades. In the United States, in the short span from the twenties to the sixties, we have seen a complete shift. Ours is a post-Christian world in which Christianity, not only in the number of Christians but in cultural emphasis and cultural result, is no longer the consensus or ethos of our society."
[Taken from "The Great Evangelical Disaster" written by the late Dr. Francis A. Schaeffer, 1984, a Crossway Books]