Frontline

American Decency Association

July 2012 Vol. XXVI Issue VII



You won't want to miss ADA's Summer Conference July 27, 2012

Reserveyour spot

The calls have been coming in!
Registrations are being made. We are anticipating a packed crowd!

If you are wanting to be assured a seat at our summer conference, we urge you to register in the days ahead. You won't be disappointed! Together, we will be strengthened and challenged.

By the time you receive this newsletter, presumably the U.S. Supreme Court will have decided the outcome of Obamacare.

So much hangs in the balance. Let me share with you as just one example what Dr. James Dobson wrote recently regarding Obamacare and its support of abortion.

"... Abortion is an integral part of Obamacare, and babies will die because of it. Citizens never had an opportunity to be heard on the matter. The abortion component of the health-care bill will go into effect in January 2013. After that date, you could be forced unwittingly to support the killing of babies.

I am deeply saddened by the assault on religious liberty that is occurring, and by the promises the administration has broken. I want to be very careful regarding what I am about to write now. It will not be said flippantly or with malice, but it will reflect the passion of my heart.

I believe in the rule of law, and it has been

my practice since I was in college to respect and honor those in authority over us. It is my desire to do so now. However, this assault on the sanctity of human life takes me where I cannot go. I WILL NOT pay the surcharge for abortion services. The amount of the surcharge is irrelevant. To pay one cent for the killing of babies is egregious to me, and I will do all I can to correct a government that lies to me about its intentions and then tries to coerce my acquiescence with extortion. It would be a violation of my most deeply held convictions to disobey what I consider to be the principles in Scripture. The Creator will not hold us guiltless if we turn a deaf ear to the cries of His innocent babies. So come and get me if you must, Mr. President. I will not bow before your wicked regulation. ... http://www.wnd.com/2012/06/thepresidents-obamacare-lies/

Our gathering here in Fremont on Friday night, July 27, will offer those in attendance an evening of strong spiritual challenge and update on the assault upon our religious and spiritual freedoms as well as a time of fellowship and the ministry of music.

Don Wildmon is acknowledged by all the great spiritual leaders of our day as one of the major Christian leaders and spokesmen - a pre-eminent warrior!

Don't miss the commentary and meditation that Don Wildmon will bring on this special evening.

Curtis Bowers, too, is a man of God with an incredible message of clear Biblical and political warning.

If you haven't viewed his award winning DVD (San Antonio Independent Christian Film Festival - Jubilee Winner 2010 - Best of Festival), you are missing out on a valuable informational, spiritual tool to instruct and exhort.

Joining with us on this powerpacked evening will be Rev. Buddy Smith, Executive Vice-President of the American Family Association. Buddy comes not only as a leader but also to minister to us in music as he sings "Bring Back the Cross."

Also ministering to us in music will be Curtis Bower's children

As we usually do, we encourage you to bring your young adults and give them the opportunity to hear men of God whom the Lord has raised up for such a time as this!

We are at an important juncture in America. A strong turnout will encourage you and us. Don't wait. Join us on July 27 at First Baptist Church in Fremont.

ADA Summer Conference \$10.00 Registration per person (18 and younger free admittance) Call 1-888-733-2326



From the desk of Bill Johnson
God's blessing in the
midst of turmoil

We feel so blessed that God has raised up this ministry and has kept His hand on it since 1987! We marvel at His faithfulness revealed by His Spirit, Word and people. We thank God for His grace and mercy each day!

We are, however, under no illusions. Most of you are aware that we are in the midst of turmoil and wickedness in America the likes of which we have never seen.

We quote a very recent word on the front page from Dr. James Dobson regarding Obamacare and abortion and how we will be paying into the funding of abortion through insurance that we will be forced to acquire through the government. Dobson's words are troubling as he states: "... So come and get me if you must, Mr. President. I will not bow before your wicked regulation. ..."

Where governmental imperative goes against Biblical truth, we are compelled to disobey Caesar. Never in my lifetime have I seen our government undermine, press and assault our religious freedoms as we regularly see by way of the Obama administration.

Our name, American Decency Association, gives clear indication of what we are about. Nonetheless, we, too, know that as our religious freedom and our Christian faith are under assault, the Biblical ethic of decency is also being attacked. We, therefore, must address the fuller breadth of the offense that is upon us even beyond writing letters to the advertisers that assault Biblical morality day by day.

The battle for decency is on a wide variety of fronts including TV shows such as **All-American Muslim.** This program revealed The Learning

Channel's (TLC) effort to little by little grease the skids to the acceptance of Sharia Law which, as it insidiously works its way into the fabric of a culture, may yield unanticipated, heinous results: honor killings, genitalia mutilations, imposed modesty, the killing of homosexuals (Sharia imposed), etc.

"Sister Wives" (also on TLC), is an assault upon the Biblical ethic of decency.

TLC wants us to think that polygamists are just like you and me. They wear slippers and sweat pants, love their families, and live in nice houses. So stop acting like they're weirdos. That's the message of "Sister Wives."

According to Gallup, only 11% of Americans find polygamy to be morally acceptable. On top of that, it's also illegal. Beyond all of that, it goes against God's Word.

Child abuse and sexual abuse is not uncommon in polygamous homes. In fact, Warren Jeffs, the leader of one of the largest polygamous organizations in the country, was charged just last year with 2 counts of sexual assault of a child and sentenced to life in prison.

There are so many other fronts that concern me, one of which involves the rule of law - our Constitution. This also significantly impacts the Biblical ethic of decency. If the U.S. President does not abide by the Constitution, but rather chooses to uphold that which meets with his approval and finds ways to go around what doesn't meet with his agenda, we will be led by a tyrant as opposed to a president who swore to uphold the Constitution.

One case in point is the following which has to do with President Obama choosing to go around the Congress in regard to his view of immigration. Andrew C. McCarthy, a former Assistant United States Attorney for the Southern District of New York, who is notable for leading the 1995 terrorism prosecution against Sheik Omar Abdel Rahman and eleven others who were convicted of the 1993 World Trade Center bombing and planning a series of attacks against New York City landmarks, stated regarding this concern:

It ought not matter whether we agree or disagree with Obama's policy objectives on immigration — or the glut of areas from the use of force to labor relations to state sovereignty to socialized medicine to debt to diet, etc., on which he presumes to dictate rather than honor the law. Our social compact as a body politic demands that policy objectives be pursued within a system of divided powers in which the prerogatives of the president and of the federal government are strictly limited. Obama rejects this bedrock principle. Therefore, we must reject him.

If he is not removed from office — and if, while he retains office, politically accountable actors at the federal and state level continue their feckless failure to use their constitutional muscle to block him and rein him in — this will no longer be America. Not even on paper.

h t t p : / / p j m e d i a . c o m / andrewmccarthy/2012/06/18/a-nation-of-paper-not-of-men/3/

In closing, may it not be said of me during my watch that when I saw danger, that I didn't try to urgently help you see what I see - that I didn't call you to pray and to be alert to spiritual and Constitutional crises.

That's what I'm doing in this newsletter and that's what we'll be doing as we come together at First Baptist Fremont on Friday, July 27.

Do your best, please, to be with us!

Bu

When: Friday, July 27, 2012

7:00 pm

Where: First Baptist Church

51 W. Oak Street Fremont, Michigan

What: "Understanding the Times"

Cost: Adults - \$ 10 per person.

Free admittance for children and youth

under age 18

Dessert reception following the event

To make your reservation, please call 1-888-733-2326

Motor City Pride and Fifth Third Bank

by Bill Johnson

On Sunday, June 3, a couple of us from our office monitored the Motor City Pride parade in downtown Detroit as well as their display center at Hart Plaza.

We went to determine what corporations were sponsors of this 25th annual homosexual event in Detroit. We anticipated that Home Depot might be one of the leading sponsors. Although they were nowhere to be found, that doesn't take Home Depot off the boycott target list of American Decency and American Family Association - as Home Depot continues to support the homosexual agenda.

However, the corporation that we did find with the highest profile presence was Cincinnati based Fifth Third Bank

The photo on the right is a display of the schedule of the events scheduled for the weekend. The only corporate name attached is that of Fifth Third Bank.

I wrote a letter to Fifth Third Bank and hand delivered it to our local branch. I told the branch manager that I wanted her to be aware of its content but that I knew that it was a national office matter. As expected, she forwarded it on to her superiors.

In addition, I emailed the letter to the CEO of Fifth Third Bank, Mr. Kevin Kabat. In part, my letter stated:

"Most of us have for years lived in a culture where the Biblical world and life view has been unquestioned in this important regard: homosexuality is destructive, degrading, and damaging to the individual, the family, and to a society.

There are many concerns surrounding homosexuality like spiritual, legal, health/medical and pyschological consequences. I have included information to document some of our concerns here at ADA.

As a ministry/organization that has done our banking with you for a number of years, we are asking you to withdraw your support of homosexuality. Unless we can receive a commitment from you that you agree to develop and assume a neutral



position in regard to the homosexual culture war, we will discontinue our banking relationship with you. And, we will encourage others to do the same. I say this with regret. However, we will not be a party to such blatant support of a behavior that is undermining our families, community, and nation and dishonors the God who has blessed this nation from its very inception!

The above letter was written by me and presented on Monday, June 4. I received the following letter on behalf of Fifth Third Bank (Eastern Michigan) written on June 6 and received Monday, June 18.

Dear Mr. Johnson:

Mr. Kevin Kabat has shared with me your letter dated June 4, 2012, and I have read your concerns regarding the Bank's involvement in the Motor City Pride event. I respect your position and I'm sorry that you are considering terminating your relationship with Fifth Third Bank.

Fifth Third Bank is very active in supportng the communities in which we do business. Our community and employee base is a diverse one, and we participate in community events throughout the year that represent that diversity. Fifth Third Bank is a financial services company that is here to serve the banking needs of all members of our community. We do not discriminate against any customer, or potential customer, for any reason. I have taken your concerns under advisement.

Respectfully yours, David Girodat President and CEO Fifth Third Bank (Eastern Michigan)

For the record, the ADA isn't asking Fifth Third Bank to discriminate against any customer, or potential customer for any reason.

We are expressing concern to Fifth Third for their blatant support of a behavior that is undermining our families, community, and nation and dishonors the God who has blessed this nation from its inception.

We are asking Fifth Third to merely remain neutral in the cultural war.

In closing, the Human Rights Campaign (HRC), a leading homosexual advocacy group, hosts on their webpage what it calls their Profile-Buyers Guide.

HRC gives Fifth Third Bank a positive grade of 70 out of 100. [See: www.hrc. org.] One of the areas where HRC gives Fifth Third a top grade states that Fifth Third Bank: "Engages in appropriate and respectful advertising and marketing or sponsors LGBT community events, organizations, or legislative efforts."

Join with us in calling Fifth Third to merely remain neutral in the cultural war.

Fifth Third Bancorp
Kevin - Kabat - Presdient & CEO
38 Fountain Square Plaza
Fifth Third Center
Cincinnati OH 45202-3102
Toll Free: 800-972-3030
e-mail: kevin.kabat@53.com

J.C. Penney's "Father's Day" homosexual ad

by Chris Johnson

JCPenney



Last month we drew your attention to JC Penney's pro-gay Mother's Day advertisement campaign featuring a lesbian couple. They are at it again!

Their new ad (in time for Father's Day) features a gay "family" – two men playing with two children – with these words: "What makes Dad so cool? He's the swim coach, tent maker, best friend, bike fixer and hug giver — all rolled into one. Or two."

How twenty-first century of JC Penney! All inclusive and stuff.

It's just too bad that by featuring this homosexual couple they have insulted millions of us "traditional," i.e. "real," family people. We know that a family is not a mix-and-match combination of its components. It's a man and a woman and any children they may have or take legal responsibility for. And, in case you skipped biology, that means you can only have one father.

So why is JC Penney pandering to this four percent of the population by marketing to homosexuals rather than simply not encumbering itself in the culture war?

From a Yahoo! Finance article: "The two dads ad has inspired a slew of comments across the Web. Most appeared to be supportive of J.C. Penney. One person wrote, 'I haven't shopped there in years. I'm about to change that!' Another posted, Kudos JCP. If I can get over my disdain for malls, I just might have to stop by your store now and then.' A Gawker commenter wrote, 'I'm pretty sure J.C. Penney did this

on purpose to get more attention. Before the whole Ellen thing, when was the last time you heard about J.C. Penney, other than the fact that they were failing. Now they're getting all this free press. Smart move JCP!'... The mostly positive feedback is much needed by J.C. Penney. Several weeks ago, the retailer released quarterly earnings that sent its stock tumbling.

Publicity. That four percent of the population and its supporters are louder than we are.

Recent polling by Gallup has found that 50% of Americans believe that gay marriage is morally acceptable compared to 48% who believe that it is morally wrong. However, marriage amendments to state constitutions prohibiting gay marriage have been passed in 42 states, including North Carolina just last month.

The margins by which these amendments passed (61% to 39% in North Carolina), have led many to question the accuracy of the polling such as the Gallup poll cited above. The hypothesis is that with the constant preaching of television stars, politicians, and public personalities denouncing "homophobia," those being polled are ashamed to admit to the pollster that they are opposed to gay marriage.

This is the opinion of Ross Douthat, for one. "...opinion polling has consistently understated opposition to same-sex marriage since the issue rose to national prominence. Voters who say they support it when Gallup and other pollsters come calling can behave very differently in the privacy of the voting booth."

Whether or not Douthat is correct in his analysis, Christians need to stand unashamed for the truths of God's Word which calls husbands to love their wives as Christ loves the church and for wives to submit to their husbands. And as Pastor Kevin DeYoung noted in a recent column, "as Christians we understand that the great mystery of marriage can never be captured between a relationship of Christ and Christ or church and church."

Please take this opportunity to let JC Penney know that you believe in the family unit as God designed it.

Express your concern to JC Penney, urging them to, at the least, remain neutral regarding this divisive issue and to remember that traditional American families and values are what built the company.

Action points:

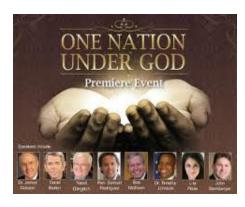
- 1. Contact your local JC Penney store (either in person or by phone) and ask to speak to the manager. Kindly, but firmly, express your concern about their Father's Day advertisement promoting same-sex marriage. Let them know you cannot support a store that is purposefully working to undermine your values.
- 2. Inform your friends and family about this concern, urging them to stand with us.
- 3. If you have a JC Penney credit card, consider cancelling the account. A cut up credit card and letter explaining why you are cancelling your account will speak volumes!



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Plano, TX 75024-3612
972-431-1000
Ronald Johnson - CEO
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Movie theater packed out watching "One Nation Under God"



There clearly are people who are hungry for truth and information that leads to action! The DVD "One Nation Under God" has that kind of impact.

A lady from California recently called to order three copies of the DVD "One Nation Under God." She called reporting that a group of Tea Party friends asked a local movie theater to show "One Nation Under God." The theater was so packed at the first showing that they showed it a second time that night!

At the showing, a sheet of paper was provided announcing that if they wanted a copy of this powerful two hour DVD to contact our ministry.

Another California lady ordered 29 copies of this powerful DVD! Since then we have sent out 274 DVDs of "One Nation Under God" in the last three weeks alone.

The entire DVD is loaded with powerful information. It concludes with a twenty minute information/exhortation piece from David Barton, founder of WallBuilders, where he gives significant documentation on recent elections showing what happens when Christians vote (and vote their values) and what happens when they don't.

It is a powerful message that should be shown far and wide to our local churches, in Sunday School or mid-week sessions, to civic groups, family, and friends etc. Presenters include: James Dobson, Lila Rose, Rev. Samuel Rodriguez, John Sternberger, and others.

So much is at stake! These folks in California have a sense of urgency? Do you? Do I? May God help us to rise from lethargy! Many of you have ordered this free DVD. (We ask only for the cost of shipping and handling - \$3.) Those of you who haven't are missing out. Please think about getting involved by doing these three things!

- 1. Order it.
- 2. View it yourself.
- 3. Open your heart and mind to what you can do to share it with others.
 - a. Have loved ones watch it with you in your home.
 - b. Share it with others. Make copies of it yourself and circulate it.
 - c. Talk with your pastor. Urge him to have a special showing for at least the David Barton section (the last 25 minutes of hour two.)

Cheerios and their assault upon Biblical marriage

by Chris Johnson



Supporters of traditional marriage in Minnesota are facing an unusual opponent in their fight to preserve normal marriage: Cheerios.

That's right, arguably America's best-known cereal not only lowers cholesterol, it also lowers the moral standards of the community.

This, from business week: "General Mills said Thursday it opposes a proposed

Minnesota constitutional amendment to ban gay marriage, the largest company in the state to come out against the measure so far."

Ken Charles is the vice president of global diversity and inclusion for General Mills - a position which could only exist in this ridiculous politically correct culture - explained in his blog. "We value diversity. We value inclusion. We always have and we always will."

Those are all fantastic values, but General Mills is a cereal company and no one is suggesting that they stop selling cereal to homosexuals, just that they not try to make moral decisions for the state in which they are based.

While it is certainly the company's own business which interests they choose to support and contribute to, it is their customers' business to decide whether or not to continue to buy their products, giving them money to pass on to those causes.

As spokesperson for the National Organization for Marriage Jonathan Baker notes, "You know, they had a chance to respect their customers, they had a chance to respect their employees, and frankly, as a publicly traded company, they had a chance to respect the diversity of their shareholders."

Some would say that by coming out against the gay marriage amendment, they are respecting the diversity of their consumers, but, having done so, they have now taken sides in a culture war and have thus told the majority of their customers that they are morally misguided.

General Mills, no one expects you to make moral statements. Just sell us cereal.

Curtis Bowers to share his burden and "Agenda": Saturday, July 28 at 6:00 pm at ADA headquarters



Curtis Bowers and his family upon receiving the San Antonio Independent Christian Film Festival - Jubilee Winner 2010 - Best of Festival for his powerful movie "Agenda - Grinding America Down"

If you have been following our newsletter announcements, you know that Curtis Bowers is already one of our featured speakers for Friday, July 27. But, what you don't know is that Curtis is staying with us another night to show and then discuss his compelling and award-winning movie "Agenda."

Here's what others are saying about this powerful DVD.

- This is a movie every American needs to see.
- •The country is clearly at a fork in the road. Do we continue down the 1960's road or go back to what the Founding Fathers were trying to do.
- •This is a movie every true American should see, it will let you know what is happening to our country under our current leadership, and how the current administration ties into the goals of the Communist party. To date, they have met just about every goal, and they are not far from reaching their ultimate goal, of total domination ...

Curtis Bowers is a thoughtful, sincere, Godly man - burdened for his family, his country and the Lord. In years past, people rode their horses twenty and more miles to get to hear speakers, preachers, evangelists - strong voices for God.

On Friday, July 27, we'll get to hear two men of God with huge hearts for the Lord and prophetic voices. Come back on Saturday night, July 28, to not only see this highly acclaimed

93 minute movie, but also hear Curtis Bowers give his personal account of what led him to invest two years of his life to develop this prophetic film - recognized across the county for its powerful unfolding of the schemes to undermine America.

Even if you have seen *Agenda*, not only is it worth seeing again and again, but hearing a conversation with the man behind it!

Fremont is out of the way for most of you, but it is only 60 minutes from Grand Rapids and 35 minutes from Muskegon. If you can't find overnight lodging in Fremont, you can in those communities.

We hope to see you both nights!



Monday, July 9, 7:00 pm. "October Baby" - Free showing in ADA's auditorium. October Baby is not available on DVD until September.

Friday, July 13, 7:00 pm. "October Baby" - ADA auditorium

Sunday, July 15, 9:30 A.M. and 6:00 P.M. - Bill Johnson - preaching at Grant Reformed, MI.

[preaching from II Timothy 3-4]

Friday, July 20, 7:00 P.M. October Baby ADA auditorium [during the Gerber Baby Food Festival annual celebration]

Friday, July 27, 7:00 P.M. ADA summer conference. Featuring Donald Wildmon, President and Chancellor of the American Family Association and Curtis Bowers producer of "Agenda - Grinding America Down." First Baptist Church, Fremont MI.

Saturday, July 28, 6:00 P.M. Featuring Curtis Bowers as he shows "Agenda," discusses his burden, and fields questions regarding our embattled America.

Mail Bag



Just wanted you to know that I appreciate all that you do letting people know about what television networks are constantly putting on TV, and all the things going on in our nation. I check your site out daily, and I repost your information to my blog, so others will be aware, and can take action for causes, and be aware to boycott stores that go against God's laws. Although I cannot financially support your cause right now, maybe by making others aware of your site, others may come to your site, and can help in some way. May God bless you in all your endeavors.

Sincerely,

D.D.

Thank you so much for what you are doing in trying to get Sister Wives off the air. I am glad that I found your website. I watched the show and I personally wrote to several of the major companies stating that I would boycott them if they continued to support this show. First of all, polygamy is still illegal in this country and I do not feel that they should be on tv sporting their lifestyle.

... I think that if enough people boycotted their sponsors, then this show would be off the air. Please keep up the heat on this show. It is so degrading and disgusting. Thank you

K.S.

Staff,

Thank you for all you do. Grateful to God that GCB is done! We always mail the cards.

A & L. B.

Thanks to all you at ADA for what you are doing in Christ's Kingdom. Even more, thanks be to God for His unspeakable Gift. Your friends,

I & J. K.

When a Man Loves a Woman - and a Woman, and a Woman, and a Woman

by Chris Johnson



"There are tens of thousands of plural families in Utah and other states. We are one of those families. We only wish to live our private lives according to our beliefs. While we understand that this may be a long struggle in court, it has already been a long struggle for my family and other plural families to end the stereotypes and unfair treatment given consensual polygamy. ..."

That was the statement released by the Brown family of "Sister Wives" fame shortly after the show premiered on TLC several years ago. The day after the premier, Utah police announced that they were opening an investigation on the "family" on suspicions of bigamy. The investigation was dropped on June 1, presumably because the Browns left Utah for Nevada. Kody Brown, the husband in the "marriage" thingy, has sued the county, the governor, and the attorney general "claiming the state's bigamy statute violates their constitutional rights to due process, equal protection, free exercise of religion, free speech and freedom of association."

What is interesting about this statement and Brown's suit is that if you replace "bigamy" and "plural" with "gay," it is pretty evident that the challenge to change the essence of marriage would not stop with legalizing homosexual marriage. Indeed, the next battle is already starting with constitutional challenges like Mr. Brown's.

More concerning still is the fact that both the county and the state essentially admitted that the Brown's lifestyle was illegal, but it is their policy not to prosecute unless there are other crimes like abuse going on in the home. While polygamy is illegal, the laws are not enforced. The government already accepts these arrangements.

That is only one reason that Kody Brown's franchise marriage scheme should be disturbing. TLC uses the show as a mode of indoctrination to normalize the concept of multiple marriages in the minds of its viewers.

The episodes I recently monitored featured the wives trying to figure out how to celebrate Valentine's Day as cameras followed Kody to a flower shop where he asked the befuddled florist for four bouquets for his wives. The florist was quick to tell the camera that, while he wasn't the average customer, it wasn't her place to judge.

"See?" the subtext says, "they are just like normal families, just with their own sets of challenges. There is nothing wrong with 'plural families'."

One moment shined in the episode, however. After several of the young daughters asked their dad to take them all to a father/daughter dance, one of the daughters informed her mom that she did not want to share her date and said, "I'm not going to be a polygamist when I grow up" Her mother sounded shocked and told her that if she (the mother) was not a polygamist, the little girl would not exist.

Is it so shocking that a girl would not want to share her Prince Charming with three other women? Seems pretty normal to me.

Repeat advertisers include: Burger King, Subway, Sargento, Jeep/Chrysler, Unilever (Suave, Lipton), Chattem products, AT&T, Comcast Xfinity, Mazda, and Resolve. Burger King advertised on every episode of this season's "Sister Wives." The Tennessee based company Chattem has also sponsored nearly every episode advertising several of their products such as Gold Bond, Allegra, Icy Hot, Cortizone 10.

One company seems to have gotten the message. Pfizer was becoming a hardcore sponsor of "Sister Wives," advertising for four weeks in a row. However, after repeatedly receiving "take action" messages from thousands of our email and newsletter readers, Pfizer has not advertised since June 3.

Take a minute to let the advertisers of this show know that you, as well as millions of other potentional customers, still believe in marriage – real marriage – as it has been and always will be truthfully defined: one man and one woman.



Burger King Corporation Bernardo Hees - CEO & Director

5505 Blue Lagoon Drive Miami, FL 33126 Phone: 305-378-3000

Fax: 305-378-7262 bhees@whopper.com



Doctors Associates Inc. - Subway Frederick A. DeLuca - President 325 Bic Drive Milford, CT 06460 Phone: 203-877-4281

> Toll-free: 800-888-4848 Fax: 203-876-6695 DeLuca_F@subway.com



Chattem, Inc. - Gold Bond Products & Cortizone 10

Alexander Guerry - Chairman and CEO 1715 W 38th Street Chattanooga, TN 37409 Phone: 423-821-4571

Toll-free: 800-366-6077 Fax: 423-821-0395 jack.cox@sanofi.com lisa.buffington@sanofi.com

Applauding banners warning families of Gay Day at Disney



A person many of you may never have heard of, David Caton, once again took a right stand in recent days. David is the founder and head of Florida Family Association.

For a number of years, David has warned Christian families of "Gay Days at Disney" where the day is specially designated for homosexuals at Disney World.

For years David would use his newsletter and interviews with various media outlets to warn people that if they went to Disney on that particular weekend in early June – Gay Days at Disney – that they would be exposed to homosexual conduct and influence.

Last year and again this year David hired airplanes to fly banners over Orlando.

"Florida Family Association paid Aerial Messages \$12,300 to fly banners warning potential Magic Kingdom guests about Gay Day at Disney scheduled for Saturday, June 2, 2012. Two planes pulled banners which stated "Warning: Gay Day at Disney 6/2" for 18.5 total hours on Friday, June 1, 2012. One plane pulled a banner which stated "Warning: Gay Day at Disney 2day" for ten hours on Saturday, June 2, 2012. A second plane flew two hours on Saturday to make up for stormy weather on Friday."

In a day when so many curl up inside themselves and act like all is well when all is not well, it is important to be aware of those who stand faithfully as David Caton.

Here are some of the results of these positive actions unleashed by David Caton and Florida Family Association:

The results of the airplane banner project are reported as follows:

Overall attendance appeared to be DOWN another 5% more than last year's 50% drop in attendance. The Magic Kingdom parking lots had approximately 1,210 fewer cars (11 double rows) compared to last year at the same time of day. There were less than fifty people on average in line to buy tickets throughout the morning and early afternoon.



Main Street before Castle circle.

Gay Day patron attendance was DOWN close to 60% from last year. Their visual presence declined significantly with FAR FEWER red shirts promoting Gay Day. The most likely reason for this steep decline is because Gay Day patrons felt unwelcome after seeing the airplane banners last year. Gay Day patrons knew more banners would be at the Magic Kingdom again this year. This would explain why pro-Gay Day groups hired two planes to pull banners with counter messages.

Foreign traveler attendance especially from South America was up significantly and almost made up for the entire loss of Gay Day patrons. Bloomberg reported that Disney is benefitting from a boost in South American tourists with Brazilian tourism alone up by 33%

Pilots reported that the parking lots of all of the other parks were FULL whereas the Magic Kingdom had several parking lots that were completely empty.

Heavy rain during mid-Friday prevented the planes from flying during a couple of preferred hours, cancelled the in air 1:00 PM press conference and likely caused some people to patronize the Magic Kingdom on Saturday instead of Friday. Knowing the rain was on the way planes launched almost two hours early and flew until dark to cover as much daylight as possible.

Gay Day at Disney still offended many regular families who left early.



Gay Day patrons' attire like this may have offended uninformed guests.

Numerous cars left the parking lot after families were in the park for just a couple of hours. On average, eighteen (18) cars per row of one hundred ten (110) left the Magic Kingdom early after being in the park for less than three (3) hours.

Several families stood in line at the front gate to complain about the event. The body language of many other families demonstrated their disappointment as they left the park. One family, with mom, dad and three children, walked toward a tram to leave the park around 12:30. They avoided getting on the first available tram car which was all but empty except for one gay couple. The family briskly walked up to the tram car with a dozen families and climbed on the vehicle."

Encourage David by dropping him a personalized email. Just a short word of thanks goes a long way for those fighting the fight so faithfully – going against the politically correct mentality and the lethargy that is so prevalent today.

Write David at: davidcaton@floridafamily.org