

*We stand at the precipice in our great land!
There is much that we can do but will we?*

by Bill Johnson

Our resolve remains high as we complete another year and venture into another.

We realize the great privilege of being able to serve and to stand for His righteousness in these days of growing darkness.

We are only one of many non-profit ministries. However, we do believe that God's anointing remains upon us.

We sense this at the beginning of each day as He continues to bring energy, vitality, purpose and financial support! Each of these are of great importance. We sense His hand in our lives and in this work.

As we launch out into a year that we believe will be the most challenging we have ever faced, our staff wanted to remind you of our purpose - what we believe.

Purpose Statement - What We Believe:

The American Decency Association is an overtly Christian organization directed by a Biblical worldview. We believe that God's desire for His people is that they be not conformed to this world, rather, transformed by the renewing of their minds unto Christ. Being a light in a darkened world does not imply a selfish retreat from that world, but an activism within it proceeding from love for God and our neighbor.

A few action highlights follow. Due to space limitations this by necessity is a summary.

- Influenced the cancellation of the NBC show *Love Bites* after regularly contacting advertisers.



[ADA staff in front of our new sign made possible by a special donation]

- Monitored and opposed the propaganda of the TLC show, *All-American Muslim*, which seeks to numb and dispel the very real concern of radical Islam. 87 advertisers have not advertised again after being urged not to align with this show's message.

- Engaged in TV monitoring of numerous shows such as *Sister Wives*, *Glee*, *2 Broke Girls*, *Two and a Half Men*, *Family Guy*, *American Dad*, *The Playboy Club* – warning parents and viewers of concerning content and urging corporations not to support destructive, immoral messages with their advertising.

- Along with other organizations, helped influence the cancellation of the NBC show *The Playboy Club* after only three episodes. Numerous advertisers dropped their support.

- Influenced JC Penney to pull their print newspaper ads which sexualized young girls and obtained a promise from the company to be more vigilant in their advertising.

- Held our annual summer event featuring a powerful presentation by American Values president, Gary Bauer, enthusiastically received by the hundreds in attendance.

- Combated attacks upon traditional marriage by opposing the messages of the show *Sister Wives* which promotes polygamy and held our local news outlet, WZZM, accountable for their irresponsible reports glamorizing practices such as wife swapping and group “marriage,” and educated readers about what is at stake when marriage between one man and one woman is undermined.

- Used our auditorium as a host site for numerous simulcast conferences such as Lee Stroebel's *The Case for Christianity*, Chuck Colson's *Doing the Right Thing*, and David Barton's *In God We Trust*.

- Reached out locally by offering a bi-weekly family “Free Movie Night,” beginning with a special New Year's Eve event. Bi-weekly throughout the winter months, we showed a variety of inspirational films such as the pro-life film *Tilly*; *Facing the Giants*; and *Amazing Grace*; as well as powerful documentaries such as *The Erosion of Christian America*; *Agenda*; and *The Third Jihad*.

- Began a daily two minute radio broadcast airing on Christian radio station WFUR, with great outreach across West Michigan. This broadcast gives a tremendous opportunity to speak into the hearts and minds of listeners on a variety of spiritual and salt and light topics.

- Developed contact list of 1,000 + pastors across Michigan, set up regional meetings and traveled across the state, reaching out to these pastors in an attempt to mobilize and encourage them to speak into the issues of their day in keeping with God's Word and urging their congregation to be salt and light in the culture and political arenas.



From the desk of Bill Johnson

“If We’ve Ever Needed You”

I love a song by “Casting Crown” called “If We’ve Ever Needed You.” The opening lines get to the essence of the song. It goes like this:

Here I cry, Lord we pray. Our faces down, our hands are raised. You called us out. We turned away. We’ve turned away.

With shipwrecked faith the idols rise. We do what’s right in our own eyes. Our children now will pay the price.

We need Your light. Lord, shine Your light.

If we’ve ever needed you. Lord, it’s now. Lord it’s now.

We are desperate for your hand. We’re reaching out. We’re reaching out.

All our hearts. All our strength. With all our minds, we’re at Your feet. May Your kingdom come in our hearts and lives. Let Your church arise. Let Your church arise. ...

We need You now. Revive us now. We need You now.

As we head into 2012, that song grips my heart!

In recent months, we have promoted the DVD “One Nation Under God” (see far right panel on this page).

It’s a free DVD that is intensely purposeful and political as it promotes the need for Christians “to understand the times in order to know what to do” as did the men of Issachar. [1 Chronicles 12:32]

One person wrote me stating, “I think you have lost your way. American Decency

Association hasn’t been about politics.”

Actually, we are in this sense.

“And whatsoever ye do in word or in deed, do all in the Name of the Lord Jesus.” [Colossians 3:17]

When the righteous are in authority, the people rejoice: but when the wicked beareth rule, the people mourn. [Proverbs 29:2]

I don’t believe that we are to be oblivious to who will rule in positions of power and leadership. More importantly, neither did our founders.

Founder and the first Chief Justice of the U.S. Supreme Court John Jay stated the following:

Providence has given to our people the choice of their rulers; and it is the duty - as well as the privilege and interest - of our Christian nation to select and prefer Christians for their rulers.

Founder and later President John Adams wrote: *We electors have an important constitutional power placed in our hands ... It becomes necessary to every [citizen], then, to be in some degree a statesman and to examine and judge for himself ... the ... political principles and measures. Let us examine them with a sober ... Christian spirit.*

David Barton, founder of Wallbuilders, writes: *In short, if God-fearing citizens are not involved at the ballot box, God-fearing leaders will not be elected, God-honoring policies will not be enacted, and the respective city, state, or nation will not be blessed by God.*

Please pray for us here at ADA that, in addition to the “salt and light” activities we are generally involved with, we will find open doors as we come alongside churches and encourage them to challenge their congregations to bring glory and honor to God by the way they prepare to vote and to vote soberly in His Name.



Our recent event showing the powerful DVD “One Nation Under God” was a huge success with many people expressing great enthusiasm for the program.

This presentation deals with America’s Christian heritage, sharing little-known facts about the Christian patriot pastors whose faith shaped the foundation of our nation, and speaks to the great need to stand up and to get involved in the political process today, voting and helping to get out the vote.

Featured speakers included David Barton, Dr. James Dobson, and other tremendous presenters. Page one of this newsletter gives just a small sampling of the powerful information from this DVD.

The response to this two hour event was overwhelming! Those who saw it stated they would enthusiastically encourage friends and family to view it as well.

The good news is that you can receive a complimentary copy of “One Nation Under God” to view for yourself and to show to friends, family, and church groups!

United in Purpose, the producers of this powerful presentation, have given us at American Decency Association permission to duplicate the “One Nation Under God” DVD and distribute it to our friends and supporters.

I urge you to order a copy of this free DVD. All we ask for is the cost of duplicating and shipping of a modest \$3.00.

I’m not over exaggerating. This DVD is a must see and must share!!!!

To order the DVD “One Nation Under God” fill out the enclosed response card or call us at 1-888-733-2326 and stand with us as God leads you, dear friend. View this DVD with loved ones. Let it serve as a reminder of what is at stake.

E Pluribus Unum, out of many one?

by Chris Johnson



Many of you are probably aware that ADA has been monitoring TLC's reality TV program *All-American Muslim*. This weekly show appears very innocent.

As we mentioned before, the point of *All-American Muslim* is obviously to familiarize the American people with the Muslim faith – to give the often violent religion a kind and lovable face. The problem arises when you consider that, while there are moderate Muslims who love this country and do try to integrate, there are plenty more who would like nothing more than to see “the great Satan” bow its head in submission to Allah or slide into the sea.

Together with our friends at Florida Family Association, we raised this concern with advertisers. In response, Lowe's chose to no longer advertise on *All-American Muslim*. Perhaps you saw the liberal media outrage and unfair pressure put upon Lowe's just because they chose not to advertise on *All-American Muslim*. Fall in line or else ...

California state Senator Ted Lieu (D-Torrance) told the Associated Press he would consider legislative action if Lowe's didn't apologize to Muslims and reinstate its ads. What an outrage! Companies decide day in and day out what shows to advertise or not advertise on and are certainly free to do so.

While groups such as ADA and Florida Family were being defamed and labeled as “bigots” by the media, Secretary of State Hillary Clinton recently met with the Organization for Islamic Cooperation (OIC) to discuss defamation of Islam in America. From CNSNews.com: “*The OIC, a bloc of 56 Muslim states, has campaigned for more than a decade against “defamation of religion, galvanized by actions such as the publications of*

newspaper cartoons satirizing Mohammed, anti-shari'a activism, and threats to damage copies of the Qur'an.”

In 1990, the OIC issued the Cairo Declaration on Human Rights in Islam, a document founded on Shari'ah law which established their version of human rights. Several of the articles of this OIC statement show the mindset of its signers.

Article 1 - (a) ... *True faith is the guarantee for enhancing such dignity along the path to human perfection. (b) All human beings are God's subjects, and the most loved by him are those who are most useful to the rest of His subjects. ...*

Article 2 - (a) *Life is a God-given gift and the right to life is guaranteed to every human being. It is the duty of individuals, societies and states to protect this right from any violation, and it is prohibited to take away life except for a Shari'ah-prescribed reason. ... (d) Safety from bodily harm is a guaranteed right. It is the duty of the state to safeguard it, and it is prohibited to breach it without a Shari'ah-prescribed reason.*

And then drop down to a terrifying article ten.

Article 10 - *Islam is the religion of unspoiled nature. It is prohibited to exercise any form of compulsion on man or to exploit his poverty or ignorance in order to convert him to another religion or to atheism.*

And then a little further down is article 22. - (a) *Everyone shall have the right to express his opinion freely in such manner as would not be contrary to the principles of the Shari'ah. ...*

Now, to be fair, the articles in between say plenty of nice things like how you shouldn't start genocides or mutilate bodies in war, but the fact is that the rights granted to you by 57 Islamic countries require you to live under the law of their religion or to be punished according to the law of their religion.

Now, if you remember, at the beginning of

this piece we were talking about how these countries met with our Secretary of State to discuss religious intolerance in the United States.

According to CAIR (Council for American-Islamic Relations), - and, doubtless, the OIC would agree - American Decency Association, Florida Family Association, and Jihad Watch, - among the most vocal organizations regarding the show *All-American Muslim* - are guilty of “bigotry” and “Islamophobia.”

Here's a question, how does our organizations' criticizing a television program for not telling the whole story of Islam stack up to burning down the churches of alternative religions? You've got to go to OIC's member state Egypt to see that kind of bigotry. How about beheading people for not following the “right” religion? That would be something that happens in the OIC member state of Saudi Arabia. Or arresting and sentencing an ex-Muslim convert to Christianity to death? That kind of “Christophobia” can only be found in an OIC nation like Iran.

How can we be bigoted, I've wondered, when every single one of us has said something to the effect of, “look, the Muslims on this show seem like great folks and I'm not the least bit worried that they might have bomb-making materials in their garage.” The point hasn't been about the Muslims on the show, but has always been about the concern of radical Islam swept under the rug. TLC follows these families around and calls them “All-American Muslims,” but Nadal Malik Hassan is an American Muslim, too. In fact, he was under an oath to protect and defend the United States and its Constitution at the time that he was walking around Fort Hood shooting people and shouting “Allahu Akbar.”

Anwar al-Awlaki was also an American Muslim before joining al Qaeda and helping recruit terrorists responsible for attacks in the U.S., the U.K., and Canada. Another American Muslim, Abdulhakim Mujahid Muhammad, opened fire on a recruiting office in Little Rock, AR killing private

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E Pluribus Unum, out of many one? [Cont. from page 3]



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William Long. His justification? *“The attack was justified according to Islamic Laws and the Islamic Religion. Jihad—to fight those who wage war on Islam and Muslims.”*

But, the argument goes, you can't judge the whole religion by those few. And I agree. You also can't judge the whole religion on the cast of “All-American Muslim.” What we have to do is admit that both sides exist - Muslims who want to integrate into American society and get married and play football and raise kids and Muslims who want to destroy America and turn into a Shari'ah-governed, OIC-member type of Islamic state.

Those of us who are opposed to “All-American Muslim” are not hateful just because it's a show about Muslims. We are concerned that their premise - “All-American Muslims” just want to get along - will translate to the claim that all American Muslims just want to get along. That's irresponsible and it has the capacity to result in a lot of people dying. That's not a bigoted statement. It's a factual statement, proven by the above-mentioned cases.

Honestly, if TLC just came out and said it - “we know Muslims have a bad name because some who share their religion are terrorists, but look how nice and normal most of them are” - I wouldn't have a problem with the show. As I've said before, it's just as important to recognize that most Muslims aren't terrorists as it is to recognize that some of them are.

America has been described as a melting pot, where all the cultures of the world are blended together and become one new culture - E Pluribus Unum, out of many one. So long as that is the aim of Muslims I would be glad to call them friends. That's not bigotry; it's common sense.

Don't be tricked by the magic of Macy's by Lisa Van Houten



In recent weeks, one of Macy's Department Store's Christmas shopping slogans was *“A million reasons to believe.”* However, Macy's push of the homosexual agenda should give you the one reason needed not to shop at Macy's - not just at Christmas, but all year long.

Macy's made headlines this Christmas, not for their great deals, but for their policy that came to light which allows transgender men to change in women's dressing rooms!

Macy's is accused of firing an employee who objected to allowing a cross-dresser to use women's dressing rooms in one of its stores.

Natalie Johnson observed a man exiting a women's dressing room in one of San Antonio's several Macy's stores and politely told him he could not re-enter because it was for the exclusive use of women. Mat Staver of Liberty Counsel tells OneNewsNow the male customer -- who was wearing make-up and girl's clothing -- angrily responded that he was a “female.”

“Then [he] contacted the management and said that this was an LGBT-friendly store,” the attorney explains. “And to Natalie Johnson's surprise, management took the customer's position and affirmed that it is an LGBT-friendly store and said that according to their policy, ‘transgendered’ people can change in any dressing room they want.”

Johnson pointed out to management the consequences of the policy and the potential danger to women and offensiveness of the policy, as well as that it violated her religious beliefs. She was fired. [http://www.onenewsnow.com]

By following Macy's twisted LGBT (lesbian, gay, bi-sexual, transgender) policy, what

prevents any man from entering a women's dressing room? In essence, Macy's has opened up ladies dressing rooms to all men. Any man, including predators, could claim such a sexual orientation to enter women's dressing rooms!

Ladies, would you be comfortable with the idea of men in the dressing room next to you? And men, would you want your wife or daughter in such a vulnerable position of having men in ladies changing areas while your loved ones undressed?

And, one wonders, how does Macy's policy apply to public restrooms?

Not only is this policy absurd, as it has been called, it is also dangerous - both for the personal risk and for the precedence it sets. Is this a glimpse into the future of where the constant push of the homosexual agenda is taking us - where gender is meaningless in the public arena?

The view that *“everyone has a right to their own opinion”* defines tolerance - not that everyone has to accept those opinions as morally right. As Macy's bends over backwards to appease the fringe LGBT population, it risks alienating millions of customers who don't want their rights and beliefs trampled upon, while their personal safety and that of their loved ones is put in jeopardy in favor of political correctness.

Let Macy's know that until they rescind their policy that elevates such extreme political correctness over the personal safety, privacy, and comfort of all their customers, you will not be a Macy's customer.

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Wounded Soldiers' Families Denied the Right to Bring Them Bibles

by Chris Johnson



We hear stories all the time about politically correct censorship. We know that ACLU lawyers get out of bed in the morning to ensure that there are no crosses in the range of the public eye. We hear about people in California who can't have a home Bible study without the city's permission. Or a valedictorian whose mic gets cut in the middle of her prayer at her graduation ceremony.

We hear these stories all the time and they are tragic and ridiculous and horribly revealing of our postmodern culture.

But I think the worst yet comes out of the Walter Reed National Military Medical Center. Walter Reed Chief of Staff C.W. Callahan released a policy memo on September 14 which included the statement that, "No religious items (i.e. Bibles, reading material, and/or artifacts) are allowed to be given away or used during a visit."

Fortunately, with the influence of Congressman Steve King, the military hospital decided to rescind this policy; but what does it say about our "politically correct" culture that such a policy was ever dreamed up, let alone implemented, if only temporarily?

The fact remains that, for a time, it was the policy of our foremost military hospital to not allow a family to bring their loved one a Bible or a devotion that they thought would be a blessing in what will probably be their greatest hour of need for such materials.

As Congressman King explained before Congress, "That means you can't bring in a Bible and read from it when you visit your son or your daughter, perhaps – or

your wife or husband," King said. "It means a priest that might be coming in to visit someone on their death bed couldn't bring in the Eucharist, couldn't offer Last Rites. This is the most outrageous affront."

Rep. King also said that it was a marker as to the mindset of the leadership.

"I don't think there's any excuse for it and there's no talking it away. The very existence of this, whether it's enforced or not, tells you what kind of a mindset is there.

The idea that these soldiers, sailors, airmen and Marines that have fought to defend our Constitution, and that includes our First Amendment rights to religious liberty – would be denied that religious liberty when they are lying in a hospital bed recovering from wounds incurred while defending that liberty is the most bitter and offensive type of an irony that I can think of."

A hospital spokeswoman nonetheless did try to explain it away, "The instructions about the Bibles and reading material have been rescinded," said Sandy Dean, "It will be written to articulate our initial intention which was to respect religious and cultural practices of our patients."

How could it possibly be considered respectful to blockade religious materials brought to comfort the troops?

Banning religious materials is the opposite of religious freedom. This is further evidence that, in spite of the First Amendment and its prohibition of "an establishment of religion," the government continues to enforce atheism in its organizations.

Match Grant Update



Thanks for helping us meet the match challenge! We rejoice!

Our anonymous donor faithfully offered us the following challenge:

We will again offer a matching grant of up to \$15,000 under the following conditions;

- 1. All new money received between 9/1 /11 and 12/31/11*
- 2. New money is any money received from someone who has not given since 1/1/10 or who gives more in 2011 vs 2010 (but only for the amount given after 9/1/11). (Eg. If someone gave 200 in 2010 and 300 in 4/11 and 400 in 9/11, we will match 400)*

By the grace of God and by the generosity of one of God's faithful servants, we were blessed and encouraged by a year-end match challenge. And now we have been blessed and encouraged by your stand with us on meeting this year-end challenge!

A special thanks once again to our anonymous donor and to the nearly 300 people that contributed to this challenge!

And while this match grant has been met, we continue to stand in need of ongoing support to help us continue to stand for faith, family, and freedom and oppose the continual bombardment of indecency. As God leads, we are asking you to stand with us as generously and as faithfully as possible.

God bless you and thank you for whatever you can do to stand with us as we begin another year and move forward in service, facing the growing challenges of shedding light within our ever-increasingly darkened world.

Victoria's Secret Underwear Parade on CBS

by Lisa Van Houten



During the recent holiday season we hear of the traditional Thanksgiving Day parade, Santa Claus parades, or the Rose Bowl Parade – but with this year's tenth annual, we also have the customary "Underwear Parade" on CBS – otherwise known as the Victoria's Secret 'Fashion' Show.

However, this yearly parade of barely-clad lingerie models has nothing to do with fashion, rather is all about skin. As nearly nude women paraded down runways, cameras gave viewers close up shots of their body parts – focusing on crotches and cleavage – what we teach our children are "private" areas.

The pixilated images of bare derrières did little to obscure what was on display and the bleeped out words from the profanity-laced lyrics of the musical performance by the rapper Kanye West did little to hide the obscenities heard by the audience.

Amid these explicit displays, one of the concerning aspects of the night was the promotion of the Victoria's Secret "Pink" line of lingerie. The "Pink" brand is geared toward teenage girls – drawing them into Victoria's Secret image, telling young girls that their worth is dependent upon being sexy and erotic.

The show followed Victoria's Secret's yearly "angel" theme with backstage interviews of the models attempting to portray them as role models for young girls to emulate.

One model talked of her childhood dreams of being a doctor, but implied how much better to be a lingerie model. Really?? What parents would want their daughter to

aspire to a career of prancing around nearly nude as opposed to a career of saving lives?

One model stated: *"I think it's every girl's dream to walk in the Victoria's Secret Fashion Show."* Another commented: *"Everybody knows what a big deal it is."* And one claimed: *"The minute I stood on the runway I feel like I became a woman."*

This is the message to young women – promoting a view that equates femininity with eroticism. Falsely claiming that it "empowers" women to dress/act provocatively, when in reality it only degrades and objectifies them.

As we stated, this was not a show about "fashion." Its main focus wasn't even geared so much toward women. This was all about appealing to men – as was evident from the leering expressions of men in the audience. The camera angles, the erotic poses, all with the purpose of eliciting a sexual response – and a flood of Christmas sales of lingerie by men who want their wives to live up to the image on display by Victoria's Secret.

This was also blatantly obvious in the VS ads which ran during the commercial breaks - each ad in many ways even more pornographic than the show itself.

One Victoria's Secret commercial showed a highly sexualized montage of erotically-posed lingerie models playing to the male viewer as each woman seductively and repeatedly says: *"Tell me you want me. Excite me. Dazzle me."* Ending with - *"There's no gift like a Christmas gift from Victoria's Secret."*

Another Victoria's Secret ad - also geared toward men - is set to the lyrics of the Frank Sinatra song - *"In the wee small hours of the morning ...you lie awake and think about the girl..."* A combination of the lyrics with the erotic imagery gives a creepy view of what Victoria's Secret is for many boys and young men – a masturbatory tool.

I said above that the Victoria's Secret 'Fashion' Show wasn't geared toward

women, and yet the underlying message of everything about Victoria's Secret is teaching women and young girls to degrade themselves for the pleasure of men - that their value is equated to their body parts and sex appeal.

While, sadly, the ratings were up for this year's Victoria's Secret Underwear Parade, the good news is that mainline advertisers stayed away in droves – leaving for the most part more obscure products and Hollywood movie companies – as well as Victoria's Secret itself – as the national advertisers.

We urge you to continue to boycott Victoria's Secret, owned by Limited Brands, and Limited's other subsidiaries - Bath & Body Works and The White Barn Candle Company.

Year End Statement

According to the Evangelical Council for Financial Accountability (ECFA), for an organization that receipts its gifts on a daily basis as we do, it is not necessary to send a year end giving summary to each donor.

As you know, we do receipt gifts as they are received. Nonetheless, we realize that some of you will desire to have a summary of your giving for the last year. We stand by ready to assist you. Please call us at 1-888-733-2326 and we will send you your giving record for 2011. Or, you can email us with your question at: kimberly@americandecency.org