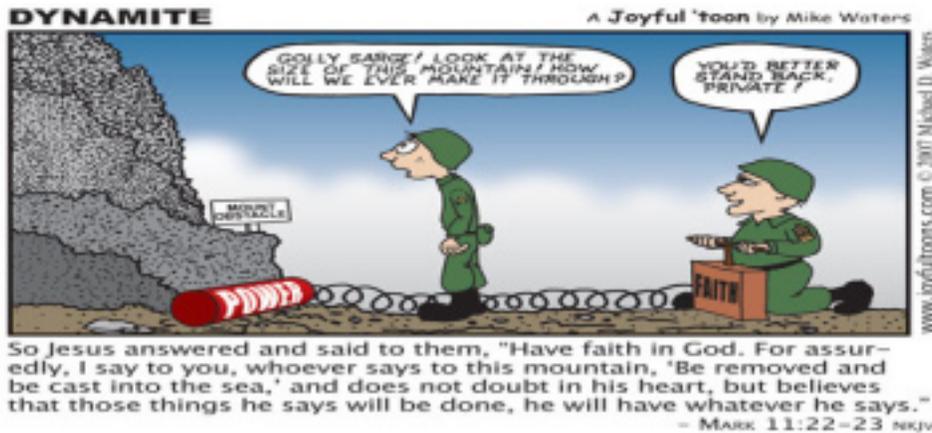


A Year in Review: 2008



We aren't called to be successful but to be faithful. However, God does honor faithfulness!

By Bill Johnson

In many ways, last year was not the most fruitful of years for ADA. Yet, through faithfulness, we have impacted a corporate giant - namely Victoria's Secret. ADA has been diligently laboring since 2003 regarding the inappropriate advertising practices of Victoria's Secret. Our slow, steady drip, drip, drip has begun to make a dent. Your support has made it possible.

Through continued pressure upon Victoria's Secret by urging people to divest their stock from The Limited (Victoria's Secret) and by putting pressure on mall managers and mall development corporations (General Growth Properties and CBL Properties) and by promoting a boycott of Victoria's Secret, ADA began to read news accounts of financial faltering at Victoria's Secret. See various details below.

January 11, 2008, The Limited was monitoring our webpage frequently as VS personnel were on our web page hundreds of times in early January and beyond. We had Victoria's Secret's attention.

January 30, Bill Johnson sent an email to Mr. John Bucksbaum, CEO of General Growth Properties (Chicago, Illinois) expressing serious concern regarding the Victoria's Secret Valentine displays featured at their property - Rivertown Crossings Mall in Grandville, Michigan. He also attached

specific examples of concerning images.

Victoria's Secret Amie Preston, VP-investor relations said Victoria's Secret was challenged by slow traffic during the holiday season.

February 11, we mailed all 83 stores in the Lakes Mall (a CBL Property) letting them know that despite our efforts to get the mall manager and VS to tone down displays, that there had been no sense of cooperation or receptivity. ADA urged the store managers to bring pressure upon VS and the mall since the local mall management paid no concern to local shoppers. We made it known to the 83 various store managers that if there was no remedy we would call for a boycott of the entire mall during the upcoming Christmas shopping season.

February 15, a law firm for Lakes Mall attempted to chill our First Amendment rights of freedom of speech by saying in a letter that we were no longer to communicate our concerns with the mall management but only with Victoria's Secret or the mall's attorneys.

February 28, 2008 Sharen Turney, Chief Executive of the VS lingerie chain stated publicly that the brand had become "too sexy." She stated that VS had gotten off "our heritage" and that changes were in the works.

Standard & Poors Ratings warned it may cut the credit rating of Limited Brand to junk status because of growing concerns regarding the company's debt.[Wall Street Journal, February 28, 2008]

February 28. CNN called Bill Johnson seeking a response to the news regarding VS's Sharon Turney saying VS was "too sexy."

Lakes Mall, Muskegon. The Victoria's Secret store displayed a series of erotic, black and white window displays. ADA had urged the mall manager and CBL Properties to replace those displays with images more suitable for a general shopping public. Lakes Mall ignored our requests.

April (approximately): The concerning erotic black and white displays were taken down (this after featuring these displays for more than a year). Neither Victoria's Secret nor the Lakes Mall ever indicated that actions taken were as a result of expressions of concern. However, we believe that the continued pressure resulted in the positive change we sought.

A friend of this ministry once said in response to the enormity of the "mountain" of evil - "Anything you can do is good."

(continued on page 3)



**From the desk of
Bill Johnson,
president**

We aren't called to be successful but to be faithful. Faithfulness that's what we need!

In 1985, I began to get involved in Fremont and Newaygo County (Michigan) standing against pornography. Bud Bulson (deceased) and I went around to all of the stores in Newaygo County we were aware of that sold or rented pornography. We urged the owners and/or managers to get out of the pornography business. If they didn't, we placed their business name on a list and urged people to write them and to not do business with them. We began to make a lot of progress.

Much, much more could be said about those early beginnings. I did begin to learn many important lessons in those early years. It's a lonely fight to speak up for decency, and there aren't many willing to stand with you. I also began to see that God was my strength and shield.

I learned that His strength is made perfect in weakness. I sure knew that I was weak and increasingly I found that His grace was sufficient and His Spirit was real!

Our full-time office started out of a very small bedroom in 1987. In 1991, we turned a two-stall garage into our office. In 1993, we began to rent space downtown. In 2007, through the miraculous help of our living God and His people, we purchased - DEBT FREE - a wonderful facility with an auditorium/sanctuary!

Below are just a few more details. I ran out of room so I only take you through 1996. You'll get the idea. God is faithful.

1989

- Picketed Lansing Deja Vu and Michigan Avenue (on several occasions with the Greater Lansing Citizens Against Pornography, Mayor Terry McKane, county commissioners, etc.)
- Best Western of Fowlerville (pornographic magazines were pulled).
- Perry Drugs (pornography was pulled from all stores in Michigan and in other midwestern states).
- Rite Aid Pharmacy (pornographic magazines and videos were pulled from all stores in Michigan and throughout the United States).

1990

- Bill Johnson debated the President of the

Michigan Booksellers Association on WKAR radio, Michigan State University.

- Bill Johnson debated the ACLU at the MEA Building in East Lansing.
- Bill Johnson debated Barbara Goldman, Executive Director of the Michigan Council for the Arts, over the National Endowment for the Arts at the International Institute in Flint.
- Played a behind-the-scenes role in keeping 2 Live Crew out of Michigan -- 2 Live Crew was effectively stopped in 5 locations.
- Fisher Big Wheel (100 stores in 7 states) withdrew from the sale of Playboy lingerie through the pressures of a boycott that was initiated.

1991

- Meijer withdrew from the sale of Playboy lingerie through the pressures of a boycott.
- The Oakland and Wayne County Prosecutors combined together in what Oakland County Prosecutor Richard Thompson called "the mother of all obscenity raids." A search by Wayne and Oakland County law enforcement agents at a Livonia warehouse uncovered a multi-million dollar inventory of adult videos and magazines.
- As a result of our activities in 1991, the Video Software Dealers Association (VSDA) published a circular that was sent to video distributors throughout Michigan entitled, "Are You Tired of People Like Bill Johnson Telling You What Movies You Can Keep In Your Store?"

1993

- Instrumental in the passage of important obscenity legislation. HB 5148 was signed into law by Governor John Engler on April 1, 1992.
- Met with prosecuting attorneys to promote the prosecution of hardcore, illegal pornography in the following counties: Oakland, Macomb, Genesee, and Hillsdale Counties.

- Bill Johnson was interviewed for a Fox TV broadcast entitled Indecent Exposure which also featured Howard Simon, Executive Director of the ACLU of Michigan; a member of the Federal Communications; and others.

1994

- Bill Johnson was in faithful attendance at the Ottawa County trial (four days) where a merchant was charged with two counts of disseminating hardcore pornography. The jury, after less than 20 minutes of deliberation, ruled that the X-rated videos were not obscene. We came to the defense of decency and of the Ottawa County Prosecutor by placing full-page ads in both the Holland Sentinel and the Grand Haven

Tribune to counter negative editorials in local newspapers.

- Promoted the boycott of Meijer due to its policy of renting sexually violent videos and renting R and Non-rated videos to minors if the parent has given written permission.

1995

- Exposed Sensations as a nude dancing club in violation of Grand Rapids City Zoning. Notified Grand Rapids City Attorney of the specific conduct occurring at Sensations. Certain behaviors have been curtailed. The nude dancing outlet is presently considering its next step in an attempt to continue business as it was.
- Talked with Charles Hoogland, President of Family Video based in Springfield, Illinois, expressing our concern regarding Family Video's rental of X-rated videos in their so-called adult room. Family Video continues to rent hardcore pornography at each of its many locations throughout Michigan.

1996

- Meijer, Inc. publically reported that it planned to get out of the video rental business. Supermarket News reported that according to the Video Software Magazine Meijer was No. 9 among all rental retailers in the nation in the 1994 listing, but fell to No. 24 in 1995 and No. 28 in 1996. We had called for a boycott of Meijer in 1994.
- D&W pulled Sports Illustrated Swimsuit Edition from each of its 20+ stores in the Western Michigan area.
- Nude dancers discontinued couch dancing and lap dancing in at least two jurisdictions (at least temporarily) as a result of the activism generated through our newsletter.
- A county prosecutor stated "You guys are making a difference."
- Met with a concerned mother from a west Michigan school and the Superintendent of the local public school. The mother shared her concern with the Superintendent regarding the fact that her son's elementary school teacher was a lesbian. Her concern was heightened when she discovered that the teacher was with child as a result of artificial insemination. The discussions though open and frank resulted in no assurances or promises of any intervention.

Bill

A Year in Review: 2008

(continued from page 1)

Other highlights from 2008.

January 2008.

- Interview by American Family Radio (Ed Thomas) regarding some potential positive news about Abercrombie & Fitch
- Interview with WMUZ, Detroit (Bob Dutco Show) regarding trends in the fight for decency
- Sent Email regarding "Baby Blues" and their commentary on Victoria's Secret
- The Limited hit our website multiple times
- Fredricksburg, VA - giving counsel regarding Victoria's Secret
- Carmel, IN - coordinating efforts regarding Victoria's Secret
- Interview with a student journalist at University of Texas Panama America regarding legitimization of porn among college students
- Surveyed Movie Gallery, took pictures, wrote letter to Movie Gallery manager
- Emailed General Growth Properties CEO and Rivertown Mall expressing great concern over Valentine displays
- Emailed Lakes Mall Manager expressing concerns with Victoria's Secret
- picture documentation at Rivertown
- Complained at Muskegon Meijer regarding DVD Basic Instinct and about Cosmopolitan



February 2008

- Checked out Movie Gallery
- Monitored Superbowl for advertisements. Ads were significantly toned down - at least for one year
- Interviewed by 22 year old college student needing information and encouragement as she writes an expose on pornography
- Interview by American Family Radio (Ed Thomas) regarding Abercrombie & Fitch
- Interview by Family News in Focus (Kim) regarding Abercrombie & Fitch
- Letter to Lakes Mall regarding Victoria's Secret displays
- Spoke at the retirement of one of my dearest friends, Francis Boone upon her retirement at 80. Francis led a great fight for decency in the Flint, Michigan area
- Victoria's Secret says apparel has become "too sexy"
- S&P rated The Limited stock (Victoria's Secret) as near junk status
- Targeted the advertisers in the 2008 issue

of Sports Illustrated Swimsuit Edition

- Targeted Hollisters and Abercrombie & Fitch for their inappropriate mannequin display of a male with his pants slid down very close to the groin area. The display was removed.

March

- Faxed Victoria's Secret CEO Sharon Turney a display image asking whether this is considered toned down by VS
- Emailed Meijer store manager Rick expressing concern regarding DVD inventory
- Bill's Dad passed away, March 10



April

- Sent a letter inviting 63 church leaders to a breakfast at ADA headquarters seeking their participation with us in promoting Focus on the Family's "The Truth Project." In spite of willingness to accomodate schedules, we received just one response.
- Salary cutbacks, April 23

May

- End of bulletin insert mailings. Now sent via email or available to download from our website
- Called Eagle Township Supervisor to encourage him as he fought to keep porn shop out of his township
- Called Scott Berghold head of Adult Business Law, based in Chattanooga, TN - asking him to be available to assist Eagle Township
- Interview with AFR Charlie Butts regarding picketing the Justice Department
- Spoke in Washington DC at the National Press Club, May 19
- Picket the U.S. Justice Department with other pro-decency leaders, May 19
- Interview with Family News in Focus (Josh) regarding picketing the Justice Department
- Meijer manager called to discuss DVDs sold at Meijer
- Bill and several other activists met with U.S. Congressman Paul Broun (R-GA) in the Rayburn Building to encourage Rep. Broun as the main sponsor of the "Military Decency and Honor Bill" - which faced great opposition and had very few co-sponsors. May 19
- Supported American Family Association in their boycott of McDonalds due to McDonald's funding of homosexual activity. Under significant pressure, McDonald's



discontinued such funding



June

- Called left message with Meijer regarding DVD
- Called left message with Frank Guglielmi, Meijer, expressing concern
- Interview with AFR, Charlie Butts, regarding indecency in the church

July

- Victory in Eagle. After months of hearings and testimonies at Eagle Township and at the Clinton County Courthouse, the person who had applied for a special use permit to open a sex shop withdrew his application. July 21
- Summer conference at ADA, July 25-26 with 57 attending. Powerful presenters included Kenny Williams (Saint Genevieve, Missouri), Steve Braun (Canton, MI), Dar VanderArk, Dr. Norm DeJong (Byron Center, MI), Paul Saxton (Grand Rapids)

August

- Targeted advertisers of CBS's perverse "Swingtown". Ace Hardware, for one, pulled their advertisement immediately upon hearing of their advertising backing of "Swingtown." Advertisers stayed away in droves



September

- Hosted Focus on the Family's "The Truth Project" with 50 attending the all day conference. There were approximately 350 other locations nationwide hosting this powerful conference with 12 other locations in Michigan serving in the capacity of host, September 27



October

- Reported on a highly significant court case victory in Grand Rapids that occurred in the 6th District Court of Appeals in May 2008
- Urged our readership to encourage their local township/municipality to be proactive in developing ordinances regulating sexually oriented businesses.
- Provided contact information for our readership regarding the foremost legal authority on the regulation of sex shops in America - Scott Berghold, President of Adult Business Law.



The action side of American Decency Association

“... A Year in Review: 2008 (continued from pages 1 and 3

By Bill Johnson

November



●Hosted the national simulcast “Fireproof My Marriage” produced by the church and individuals that created the highly successful movie “Fireproof.” Twenty-seven attended this all day seminar - six young couples and two newly engaged couples were in attendance as well as a couple that were nearing their 60th anniversary.

●Targeted Levi for an ongoing ad they were running entitled “unbutton your beast.” Suffice it to say the ad perversely focuses on the male anatomy. The ad is no longer running



December

●Informed our readership of an assault by a group of homosexual anarchists on Mt. Hope Church in Lansing, Michigan

●ADA urged our supporters to express encouragement and appreciation to Mt. Hope Church for their conduct in responding to this assault. ADA also urged supporters to contact the Eaton County Sheriff's Office urging them to investigate and prosecute as warranted.



●Hosted a powerful presentation of a father and his daughters who were engaged in a short term ministry trip in Kenya where the young daughters were caught in the middle of sectarian violence and bedlam. December 2

●ADA purchased the rights to show the powerful movie “Fireproof.” We showed the movie on New Year's Eve to two audiences - one at 6:30 pm (125 attending) and another at 9:30 pm. (50 attending) ADA offered childcare to accommodate married couples (22 children).

At various times throughout 2008

●ADA continues to urge people to stop shopping Victoria's Secret until which time that they make radical alterations in the manner in which they market their product.



●In addition, ADA urges people in the following way:

*“If you have investments in any of the following 10 mutual funds then you have dollars supporting Victoria's Secret (Limited Brands). You may want to consider transferring to **THE TIMOTHY PLAN** -morally screened mutual funds that have zero tolerance for investments in Victoria's Secrets or any other company linked to pornography or anti-family activity. You can contact www.timothyplan.com or call them at 1-800-846-7526.*

Bill Johnson began a new weekly radio Internet show with his friend and colleague Steve Ensley, President of American Family Online based in Niceville, Florida. The program is entitled “The Battle for Purity” and can be found online at:

http://puritynet.net/battle_for_purity.htm

Here is a list of program titles:

- Fireproof - A Positive Purity Message!
- Public Health Hazard!
- Youtube and You!
- Grieving the Father - ABC, NBC,CBS, FOX, etc
- Homosexuals - Resolving social conflict with violence?



Example of letter ADA wrote in 2008:

The following letter is to the CEO of General Growth Properties, Mr. John Bucksbaum whom ADA has been corresponding with since 2003:

Dear Mr. Bucksbaum:

Thank you for your efforts in the past to tone down both Victoria's Secret and Abercrombie & Fitch displays which even you have admitted at times crosses the line.

As you well know, mall shoppers don't find much satisfaction in speaking directly to A&F or Victoria's Secret (either at the local store or at the corporate level). Therefore we turn to the owner of the mall that rents the space. We know that General Growth is the second largest renter of mall space in America. That's why many of us turn to you and will continue to do so.

You rent the space that permits them to exist and display such imagery.

This time its Abercrombie & Fitch displaying a male with his pants partially down exhibiting partial rear nudity at the very entrance of the A&F outlet.

I encourage you to urge A&F to replace this inappropriate display with one which is appropriate for a shopping public that includes all ages.

*Sincerely,
Bill Johnson, president
American Decency Association*

Another example of a letter written November 18, 2008 to General Growth CEO and Rivertown Crossings Mall Manager, Mr. Randy Zimmerman

November 18, 2008

Dear Mr. Zimmerman and Mr. Bucksbaum:

I'm attaching images of Victoria's Secret displays from November 3, 2008.

*Our recent email communication to our readership can be found at:
http://americandecency.org/main.php?f=updates_new/2008/November/11.17.08*

We have been attentive to Victoria's Secret's words from earlier in the year stating that they had become “too sexy” and that they had “gotten off their heritage.”

*Cordially,
Bill Johnson*

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The faithfulness of God

Another evidence of His faithfulness: reaching the \$10,000 match challenge

When our anonymous donor made the challenge last year seeking new donors or people who hadn't given since before 2007, we knew that it was going to be extremely difficult!



The challenge was offered to us on May 14, 2008. It stated: "I will match all new (from anyone who has not given to ADA in 2007 or 2008) gifts received from June 1- August 31 up to a total of \$15,000."

The rest is history. We were only able to reach nearly \$5,000 by August so our gracious donor gave us a check for \$5,000 and gave us through the end of the year to raise \$10,000 more to complete the \$15,000 challenge.

On December 9, we were only at \$3,765 or roughly \$6,300 short of the \$10,000 mark.

Then on December 10, we received a gift of \$4,950.00. It was a gift given at the passing of an elderly friend of ADA whom I met while speaking in northern Michigan. She had been a librarian in a local public school.

This faithful ADA supporter for many years gave \$10.00 a month. Due to health issues she and her husband had moved downstate to be with family. The last gift we had received from her was in 2003.

What I didn't realize is that she had set aside a gift designated for ADA at her passing. The gift was for \$4,950.83.

I contacted our anonymous donor to determine if this would qualify for the match challenge. His words were: *"That's great news—a "God thing."* And a few days later: *"Congratulations!!! Another example of God's provision."*

This gift came at a providential time and allowed us to meet the match challenge that seemed impossible for us to reach - especially at such times as these - difficult, financially challenging times for so many!

We lift this up for several reasons:

- (1) To once again give testimony to the faithfulness of God.
- (2) To publically acknowledge the deep appreciation and regard we have for God's people and their (your) generosity.
- (3) To let you know that end-of-life gifts designated toward American Decency Association can help our ministry meet its immediate needs and enable us to look ahead to future ministry opportunities.

We have a donor who gives a gift of \$1.00 most every day. With his gift he attaches notes of his activities to combat pornography in his local area. He is a great encouragement and help. Others give faithfully and generously month after month. We appreciate all gifts and any gifts - large and small.

Steady, regular, faithful giving has been the staple of this ministry since our inception. Gratitude is a mark of our ministry team and board of directors. At the same time, however, other than the eighteen months when we were seeking large gifts for the purchase of our headquarters, we have received very few gifts of \$5,000 or over.

One thing that large gifts can do that a smaller gift cannot do is give the ability to expand ministry outreach as we have seen through the overwhelming giving for the building program.

There are varieties of plans including giving programs that allow you to have your money used for ministry while you are still alive.

Here are just a few:

Think TaxSmart. Congress has created special laws to help us conserve wealth, care of loved ones, and provide for our favorite charities. These laws can also lower taxes

for you. Let's consider a few savvy options encouraged by Congress.

Consider a charitable gift annuity...

There are many varieties of charitable trusts that can help your TaxSmart planning while at the same time providing life income for you and/or loved ones. A well planned charitable trust or annuity can provide the following advantages:

- Perpetuate your Christian values
- Estate confidentiality
- Secure life-income now, OR
- Deferred income
- Tax free asset growth
- Care for loved ones
- Avoid capital gain taxes
- Estate tax relief

There are other plans and advantages for you to consider.

Gifting insurance

Changing beneficiaries or transferring ownership of your insurance is a very savvy way to make a charitable gift. Insurance is a painless way to leverage maximum charitable impact.

We don't want to be pushy. However, it is wise for each of us to sit down with an individual specially trained in these areas of financial counseling who can assist us in being the best stewards of our resources as possible - for His glory and honor and the advancement of His Kingdom and His Kingdom principles.

One of the things that I have been realizing in recent years has been the importance of becoming more Christlike in the manner in which I handle my money - all aspects. That includes where I have my investments. It includes having a will and where my money will be going after Jan and I are gone. It includes getting prepared for a time when I may need the intervention of others in my life due to illness or dementia. I want to be able to bring glory to God in this area of my life as well. Maybe you do too.

If you would like to learn any more about any of these ideas, contact our home office toll free at 1-888-733-2326.

Super Bowl remains a big bash, but ads toned down -- except for GoDaddy



Looking ahead to Super Bowl Sunday, February 1

Through the efforts of ADA and other ministries, companies that have used sexual advertisements during the Super Bowl have been contacted. Last year the advertisements were toned down. **Reports are that ads again this year will be toned down - except for GoDaddy.**

"... The Go Daddy Group Inc., which registers Internet domain names, is unapologetic about splurging on the Super Bowl. This is the same company that unabashedly threw a \$2 million holiday party last month -- flying in thousands of employees and guests to Arizona -- as other firms cut back. CEO Bob Parsons rode a motorcycle into a concert that featured Joan Jett and Sinbad at Phoenix's Chase Field.

GoDaddy is elated that NBC has approved two somewhat racy ads for the Super Bowl, one of which will air after a consumer vote. Censors disapproved its ad for last year's Super Bowl, so GoDaddy aired a spot telling viewers to go to its Web site to watch the commercial. Scottsdale, Ariz.-based GoDaddy got 1.5 million Web hits before the game ended."

http://biz.yahoo.com/ap/090118/super_bowl_advertising.html?v=6

We urge you to express your concerns regarding GoDaddy and make sure that if you have any affiliation with them - including website hosting that you withdraw your business. See their contact information below.

Contact:

The Go Daddy Group, Inc.
Robert Parsons – Chairman and CEO
14455 N. Hayden Rd., Ste. 219
Scottsdale, AZ 85260-6947
Phone: 480-505-8800
Fax: 480-505-8844

What others are saying

Author says pornography a modern plague
Published Tuesday January 20th, 2009

The Canadian Press

WINNIPEG - Pornography is such a plague on modern society, it is damaging relationships and costing people their jobs and marriages, an author and confessed addict told university students Thursday.

"I couldn't stop looking at material," said Michael Leahy in an address at the University of Manitoba.

Leahy, 50, who lives near Washington, D.C., wrote the book *Porn Nation* to describe how his life unravelled after he was introduced to pornography when he was only 11.

Leahy said he became infatuated with pornography, largely on the Internet. In 1998, he lost his wife of 15 years, his two children and his job in the computer industry.

Now he tours university campuses to tell others of his personal experience.

"The increased use of pornographic imagery is having an impact on increasing the sexualization and objectification of people," he said.

"One of the reasons I come to campuses like the University of Manitoba is students have been soaking in this material ever since they can remember."

About 400 people attended a speech by Leahy Thursday morning and later he met with smaller groups of students.

Pornography infiltrates otherwise normal relationships, Leahy said.

"The harm is brought by setting unrealistic expectations in relationships," he said. "I just finished a discussion group with some students here and everyone agreed. It's like everyone expects a very sexual relationship. They're not really looking for intimacy anymore. And no one's really happy with the outcome of that."

Stacey Hildebrand, 20, a member of the student group Campus Crusade for Christ that sponsored the talk, said pornography is an issue many people know about, but few want to discuss.



How iPhone is changing porn

LAS VEGAS: Adult entertainment powerhouse Pink Visual saw visits to its mobile video service soar after Christmas as people turned on new iPhones and tapped into porn.

Sex video makers and distributors are evolving with the technology times, catering to customers seeking satisfaction on smartphones, Blu-ray players, and Internet television.

Digital Playground, which is credited with producing the first high-definition adult film five years ago, has a website devoted exclusively to Apple's hot iPhone and offers free trailer "podcasts" for iPods.

"The way people get their porn is changing," Pink distribution operations manager Kim Kysar said at the annual Adult Entertainment Expo in Las Vegas.

"It is going to be more personal and you get it anywhere you are: on the road, in the bathroom at work taking a break. Nobody is going to be wiser."

The number of visitors to Pink websites customized for mobile devices has rocketed for the past six months and 40 per cent of the visitors become subscription-paying members.

"We saw a peak after Christmas when everybody got new video phones," Kysar said. "One of the first things people do after activating their iPhone is Google 'iPhone porn' and here they are."

Pink began as an Internet-based business so its videos are already broken into short clips for quick downloading.

"You can basically jump to the part you want to see," Kysar said, presenting video in YouTube-style short-form."

[17 Jan, 2009, 0749 hrs IST,AFP

<http://infotech.indiatimes.com/articleshow/msid-3988007,prtpage-1.cms>]