

# American Decency Association

PO Box 202, Fremont, MI 49412 231-924-4050 www.americandecency.org

Encouraging Christians to guard their hearts

August 2008

## Boycott McDonald's



American Family Association (AFA) is boycotting McDonald's restaurants because of the company's promotion of the homosexual agenda, including homosexual marriage. AFA asked McDonald's to remain neutral in the culture war. McDonald's refused.

In response to the boycott, McDonald's spokesman Bill Whitman told the Washington Post that those who oppose homosexuality are motivated by hate, saying that "hatred has no place in our culture."

McDonald's has decided to adopt the "hate" theme used by homosexual groups for years.

McDonald's, as a corporation, is giving the full

weight of their corporation in support of the homosexual agenda. McDonald's donated \$20,000 to the National Gay and Lesbian Chamber of Commerce in exchange for membership and a seat on the group's board of directors. The NGLCC lobbies Congress in support of homosexual marriage.

McDonald's CEO Jim Skinner said the company will promote issues they approve. "Being a socially responsible organization is a fundamental part of who we are. We have an obligation to use our size and resources to make a difference in the world and we do."

The company gave money to the NGLCC in return for being recognized as a major promoter of the homosexual agenda. In return, NGLCC placed Richard Ellis, vice-president of communi-

cations of McDonald's USA, on the NGLCC Board of Directors.

Ellis was quoted as saying: "I'm thrilled to join the National Gay & Lesbian Chamber of Commerce team and ready to get to work. I share the NGLCC's passion for business growth and development within the LGBT [Lesbian, Gay, Bisexual, Transgender] community, and I look forward to playing a role in moving these important initiatives forward."

McDonald's refused to comment to World Net Daily on the placement of its executive on the board of the "gay" advocacy organization but did send an e-mail confirming the corporation's support for the agenda of the homosexual business lobby.

[McDonald's continued on reverse side]

**"Who changed the truth of God into a lie, and worshipped and served the creature more than the Creator, who is blessed for ever. Amen. For this cause God gave them up unto vile affections: for even their women did change the natural use into that which is against nature" Romans 1:25-26**

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## McDonald's, continued

“McDonald’s is indeed a Corporate Partner and Organizational Ally of NGLCC. Our vice president of U.S. communications, Richard Ellis, was recently elected to its board of directors,” said Heidi M. Barker, senior director of media relations for McDonald’s. NGLCC describes itself as promoting the LGBT community first and always, including same sex marriage.

NGLCC gives credit to sponsors such as McDonald’s for its financial and other support that helps in its work. “Through the commitment of our corporate partners, the NGLCC has been able to advance the ideas and causes of the LGBT business community,” the Chamber said.

## What the boycott of McDonald’s IS about

It is about McDonald’s, as a corporation, refusing to remain neutral in the culture wars. McDonald’s has chosen not to remain neutral but to give the

full weight of their corporation to promoting the homosexual agenda, including homosexual marriage.

## What the boycott of McDonald’s IS NOT about

\* This boycott is not about hiring homosexuals.

\* It is not about homosexuals eating at McDonald’s.

\* It is not about how homosexual employees are treated.

## May 14, 2008 - AFA

McDonald’s is still trying to distort their support for the homosexual agenda by twisting words. While McDonald’s says it is not a member of the National Gay and Lesbian Chamber of Commerce, the NGLCC website proudly lists them as a “Corporate Partner and Organizational Ally.” In a telephone call from McDonald’s Vice-President Jack Daly, on May 2, he confirmed to AFA that it gave \$20,000 to the NGLCC.

In addition, Daly told AFA that Richard Ellis, vice president of communications for McDonald’s, is a “gay man” and personally approved the \$20,000 donation to the NGLCC.

Mr. Daly also claimed that Richard Ellis was elected to the NGLCC board as a private citizen and not a representative of McDonald’s. Yet, Richard Ellis is listed on the NGLCC website as Vice President of Communications, McDonald’s USA.

## There is more:

So dedicated to promoting gay activities on public streets, McDonald’s sponsored the 2007 San Francisco Gay Pride parade with a television commercial. In the ad, McDonald’s brags that it is “a company that actively demonstrates its commitment to the gay and lesbian community.”

**Please contact your local McDonald's and express why you will not be going there any more.**

**McDonald's Corporation**  
2111 McDonalds Dr.  
Oak Brook, IL 60523  
Phone: 630-623-3000  
Fax: 630-623-5004  
Toll Free: 800-244-6227

**Vice Chairman and CEO James A. (Jim) Skinner  
President, COO, and Director - Ralph Alvarez**

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